MassCUE Corporate Partners 2027

Basic Rate
Investment: $6,500

The **Corporate Partner Basic Rate** establishes year-long visibility, priority access, and foundational participation in MassCUE's flagship Fall Conference.

MassCUE Corporate Partners align with MassCUE's mission and support the organization at a higher level. Partnership increases exposure to educators statewide while expanding member access to partner services. Corporate Partner benefits run from January-December 2027.

For more information, contact Grace Magley, Executive Director, gmagley@masscue.org.

MassCUE Website & Social Media Visibility

- Company logo on the MassCUE homepage, linked directly to your website
- Company summary on the Corporate Partner page, positioning your organization as a trusted supporter of K–12 education
- One newsletter company feature
- Sharing of partner-hosted professional development events via the MassCUE website, newsletter, and social media channels

MassCUE Fall Conference Benefits

Oct. 20-21, 2027, at Gillette Stadium. This two-day event features workshops, demonstrations and presentations by thought leaders and preeminent educators on how to enhance teaching and learning with technology.

- One 8' x 10' exhibit booth in the Fall Conference Exhibit Hall ($3,000 value)
- 10% discount on additional exhibit booth purchases
- Priority booth selection before registration opens to the public
- Lead retrieval system
- Four complimentary booth staff registrations (meals included)
- Indoor digital signage slide on conference video displays
- Optional website listing for partner-hosted after-party
- One Fall Conference social media post for your booth or session
- One invitation to the Presidents Dinner (Tuesday night before conference)

Year-Long Partner Benefits

- **Corporate Partners Council Membership:** One designated representative from your company is invited to join MassCUE's Corporate Partners Council, an advisory group that meets quarterly to share insight, collaborate with MassCUE leadership, and support the evolving needs of educators statewide.
- One invitation to the Annual General Meeting (spring)
- First notice of new sponsorship opportunities.