

**Nonprofit
Partnership
Benefits**



- Company logo and overview listed on the MassCUE website (value of \$30)
- Individualized marketing and outreach support from Corporate Liaison (value of \$1,000)
- Company highlighted in the 1st of the month MassCUE e-newsletter (value of \$60)
- Company professional development offerings listed monthly on MassCUE website and e-newsletter (value of \$150)
- Complimentary (2) attendance for Annual General Meeting at Gillette Stadium (value of \$150)
- Monthly check-ins with Corporate Liaison (value of \$1,000)
- Complimentary (1) MassCUE jacket, and the opportunity to purchase additional (value of \$80)
- Interview on GetaCUE podcast (exclusive benefit)

FALL CONFERENCE

- Complimentary booth (1) with special signage, early entry and a complimentary booth rep registration (value of \$450)
- Workshop suite (1) (value of \$5,000- \$10,000)
- Complimentary attendance (2) to our President's Dinner with complimentary picture on the field (value of \$150)
- Company logo on all indoor venue screens (value of \$60)
- Indoor video package (full screen ad) (value of \$250)
- Jumbotron video package (full screen ad) (value of \$1,000)
- Opportunity to participate in Patriots tickets raffle for the 2024-2025 season (exclusive benefit)

**NON PROFIT
\$2,000**

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**Nonprofit
Partnership
Benefits**



Educate, Connect, Inspire

CORPORATE PARTNER SHOWCASE

Complimentary booth with special signage, early entry and (2) complimentary booth rep registrations (value of \$450)

Workshop suite for (1) session during event (value of \$150)

Indoor video package (full screen advertisement of your choosing on all indoor screens) (value of \$100)

SPRING CONFERENCE

Discounted booth with special signage, early entry and (1) complimentary booth rep registrations (value of \$50)

First look at sponsorship brochure (value of \$100)

Company logo on all indoor venue screens (value of \$60)

Jumbotron video package (full screen ad) (exclusive benefit)

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

*Nonprofit Partner may incur an extra expense

CUECamp Sponsorship: PD event for 25 educators with booth and session included (value of \$750)

CUEUp Sponsorship: 15 minute pitch time included (exclusive benefit)

Group Buy Program: listing on MassCUE website and promote any special sales discounts for MassCUE members (exclusive benefit)

Special Interest Groups (SIGs): sponsor a meetup with a 15 minute pitch included (exclusive benefit)

**NON PROFIT
\$2,000**

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