

**Corporate  
Partnership  
Benefits**



Educate, Connect, Inspire

- Company logo and overview listed on the MassCUE website (value of \$30)
- Individualized marketing and outreach support from Corporate Liaison (value of \$1,000)
- Company highlighted in the 1st of the month MassCUE e-newsletter (value of \$60)
- Company professional development offerings listed monthly on MassCUE website and e-newsletter (value of \$150)
- Complimentary (2) attendance for Annual General Meeting at Gillette Stadium (value of \$150)
- Monthly check-ins with Corporate Liaison (value of \$1,000)
- Complimentary (1) MassCUE jacket, and the opportunity to purchase additional (value of \$80)
- Interview on GetaCUE podcast (exclusive benefit)

**FALL CONFERENCE**

- Complimentary booth (1) with special signage, early entry and a complimentary booth rep registration (value of \$2,500)
- Workshop suite (1) (value of \$5,000- \$10,000)
- Complimentary attendance (2) to our President's Dinner with complimentary picture on the field (value of \$150)
- Company logo on all indoor venue screens (value of \$60)
- Indoor video package (full screen ad) (value of \$250)
- Jumbotron video package (full screen ad) (value of \$1,000)
- Opportunity to participate in Patriots tickets raffle for the 2024-2025 season (exclusive benefit)

**PLATNIUM  
\$15,000**

✓
✓
✓
✓
✓
✓
✓
30 minutes
1st Priority
Whole Day
✓
✓
✓
✓
✓

**GOLD  
\$10,000**

✓
×
✓
✓
✓
✓
✓
30 minutes
2nd Priority
Half Day
×
✓
×
×
×
×

**SILVER  
\$5,000**

✓
×
×
✓
✓
✓
15 minutes
3rd Priority
×
×
×
×
×
×

# Corporate Partnership Benefits



Educate, Connect, Inspire

## CORPORATE PARTNER SHOWCASE

Complimentary booth with special signage, early entry and (2) complimentary booth rep registrations (value of \$450)

Workshop suite for (1) session during event (value of \$150)

Indoor video package (full screen advertisement of your choosing on all indoor screens) (value of \$100)

## SPRING CONFERENCE

Discounted booth with special signage, early entry and a complimentary booth rep registration (value of \$50)

First look at sponsorship brochure (value of \$100)

Company logo on all indoor venue screens (value of \$60)

Jumbotron video package (full screen ad) (exclusive benefit)

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

\*Corporate Partner may incur an extra expense

CUECamp Sponsorship: PD event for 25 educators with booth and session included (value of \$750)

CUEUp Sponsorship: 15 minute pitch time included (exclusive benefit)

Group Buy Program: listing on MassCUE website and promote any special sales discounts for MassCUE members (exclusive benefit)

Special Interest Groups (SIGs): sponsor a meetup with a 15 minute pitch included (exclusive benefit)

### PLATINIUM \$15,000



1st Priority



### GOLD \$10,000



2nd Priority



### SILVER \$5,000



3rd Priority

