



Educate, Connect, Inspire

Mission
<p>To educate, connect and inspire the educational community by:</p> <ol style="list-style-type: none"> 1. Providing high-quality professional learning 2. Leveraging knowledge and expertise 3. Recognize innovation, excellence and courage 4. Advocating for strategic policies and programs
Vision
<p>MassCUE is a community where every learner creates, contributes, and succeeds in a connected world.</p>

Operating Plan 2022-2023

<u>MISSION GOAL</u> : <i>Extend the Mission and Vision of MassCUE to Include All</i>	
Action Items	Responsible Party
Prepare for an equity audit	ED, and DEI committee
Continue DEI training for board members	ELT, ED, and DEI committee
Continue to support and expand our Diversity, Equity and Inclusion mission	ELT, ED, and DEI committee
Improve internal and external communication by increasing the audience utilizing inclusive messaging	ED, staff, Fall Conference Committee, and Communication Committee
<u>CONNECT GOAL</u> : <i>Expand Membership, Partnerships, and Community Participation</i>	
Action Items	Responsible Party
Examine and resolve current questions about the purpose and goals for membership	ED, and ELT

Target communities previously not reached by MassCUE. These could be due to geography, demographics, access to technology, etc.	ED, staff, Grants Committee, Awards Committee, and Communications Committee
Develop and implement partnerships with other organizations to learn and share best practices.	ED
Foster mutually beneficial relationships with DESE/Superintendents	ED, Advisors

EDUCATE GOAL: *Maintain and Create High Impact Programming*

Action Items	Responsible Party
Offer relevant and targeted professional development in innovative and engaging formats.	PD committee, Fall Conference Committee, and staff
Seek membership feedback regarding targeted professional development offerings.	ED, PD committee, and Fall Conference Committee
Create a menu of PD options for MassCUE 4 You to share	ED, PD committee

INSPIRE GOAL: *Engage in Policy Efforts to Support Innovations and New Policy Directions.*

Action Items	Responsible Party
Collaborate with district, state and federal level policy makers, with the goal of advocating for equity in educational technology spaces	I&A, ED
Leverage diverse funding sources to expand MassCUE	ED, ELT, Grants Committee, and Finance Committee
Identify under-resourced districts with whom relationships can be built	ED, Elections Committee, and Staff
Advocate and amplify student voices to gain their perspective EdTech can/does play in their lives	ED, staff, and ALL COMMITTEES