

### 2021-22 Accomplishments

Despite ongoing restrictions on in-person events and other challenges related to the COVID-19 pandemic, MassCUE remained committed to celebrating and supporting innovation in education. In this final year of our Three-Year Strategic Plan, we offered programs and events online to give members and partners opportunities for connection and professional development in educational technology.

#### **Our 4 Main Goals:**

- To educate, connect and inspire the educational community across Massachusetts
- To increase and diversify programs & services
- To increase mutually beneficial partnerships with intention
- To improve operations and governance of MassCUE

#### Corporate Partners

MassCUE expanded its program to Premier and Gold level members. MassCUE is truly grateful for their continued support during this year of virtual events. In May 2022 we hosted a Tech Showcase in-person at the Renaissance Hotel at Gillette Stadium for decision-makers to learn more about the latest educational hardware and software on the market.



### Executive Director and Staff News

MassCUE is grateful to Shelley Chamberlain for her guidance and expertise these past 11 years to help build a solid foundation for our organization. We are pleased to announce that Savannah (Savvy) Demers has been selected to take over the reins in July 2022. MassCUE also welcomed new staff members Julia Colby and Veronica Reed. A special thanks to Michelle Hurley, our Learning Services Assistant, and Sue Kiley, Communications and Marketing Assistant, for their amazing contributions these past few years.

### Elections and Appointments

The 2022 spring MassCUE Elections results:

Elected: Sarah Boyle, TJ Carron, and Colleen Terrill

Appointed: Jennifer Thomas, Steve Guditus, and Holli Caulfield

### Membership Benefit: Infobase Learning Cloud

MassCUE members continued to receive a complimentary subscription to Infobase (formerly Hoonuit). Our members took advantage of the training modules with 1,000 visits to the modules. The most popular modules are Intro to SAMR, The 4C's of 21<sup>st</sup> Century Learning, Reporting Data to Parents and Students, Strategies for ELL Learners, and Using Data to Improve Learning.

### Professional Development

#### & Special Events and Programs

Providing professional development is at the core of MassCUE. In addition to our 2 conferences, we offered a variety of PD opportunities including:

- Virtual Summer TechToolPalooza (Aug. 2021)
- Virtual Winter Datapalooza (Jan. 2022) with keynoters: Marie Morse and Sarah Kyriazis from Worcester PS
- MassCUE Winter Olympics Virtual Googlepalooza (month of March 2022) self-guided activities focused on G-Suite
- 3 Learning Tours
- 2 online workshops
- 2 long-range programs (Data Through a Cultural Equity Lens with Highlander Institute and Google Coaching Cohort)

### With Special Thanks:

Working with like-minded organizations is one of our Strategic Plan Goals. This year we collaborated with M.A.S.S., MASCD, LearnLaunch, MSLA, WGBH, and NYSCATE. The results are richer professional development opportunities for our members.

## Committee Highlights

### ***Awards & Recognition:***

At our Leadership Event in November 2021 we awarded the Pathfinder Awards to outstanding leaders at DESE: Andrea (A.J.) Cote, Assistant Director of Educational Technology, and Jackie Gantzer, Director of Educational Technology.

### ***Influence and Advocacy:***

Influence & Advocacy prioritized meeting with organizations and legislators. They hosted guests at their meetings and attended virtual and in-person events in Washington, DC to participate in discussions about student data privacy, e-rate and the homework gap with representatives from Capital Hill. In addition, they participated in several roundtable discussions with the US Department of Education about Equity, Secretary Cardona's Priorities and Innovation and Emerging Technologies.

### ***Diversity, Equity and Inclusion (DEI):***

The DEI Committee supports the work of MassCUE to insure a DEI mindset in our operating plan. DEI hosted 2 sessions during the Feb. 2022 Virtual Conference to ignite important conversations on embedding DEI based structures and collaborates with the Fall Conference and PD Committee to align our workshops and programs with a DEI mindset.

### ***Communications:***

Communications focused on projects and products that best served our educators such as: Get a CUE Podcast, What's YOUR story, Featured Educator, and Tech Tip Tuesdays. The committee continues to analyze social media and website data to best direct our efforts. Targeted posting schedules and mindfulness of the Board's Diversity, Equity and Inclusion (DEI) work were also at the forefront of our efforts.

### ***Grants & Sponsorships:***

From robotics to wearable tech to makerspaces, the MassCUE grants program funded creativity and innovation in districts throughout the Commonwealth. A total of seven classroom grants totaling \$17,987.97 were awarded. Recipients were selected from 16 competitive applications. The Grants Committee also fulfilled one sponsorship request for the MALeads EdCamp.

### ***Special Interest Groups:***

Our SIGs give educators the opportunity to share information, support one another, collaborate, and grow as professionals. They met virtually throughout the year. SIG highlights include two in-person Makerspace & STEM SIG meetings: a shopping spree for makerspace materials and a hands-on showcase of STEM technology and project-based learning.

### **MassCUE SIGS:**

- Coaching in Schools
- Makerspace and STEM
- Inclusive Learning
- Southeast Cape & Islands Tech Team (SCITT)
- Southeastern MA (SEMSIG)
- Technology Integration

### **MassCUE Champions Program**

We expanded our reach through the MassCUE Champions Program to offer in-person events and professional development opportunities throughout the Commonwealth. The re-launch of this program started in the spring of 2022 with CUEups on the south shore and western MA. These informal events offer members the opportunity to network with each other and our Corporate Partners.

### **Digital Educator Recognition Program**

MassCUE continued to roll out and update its micro-credentialing program to honor MassCUE members who complete each level of our four-level program tied to best practices of digital learning in the classroom.

## **Conferences and Special Events**

***August 2021 Virtual Better Together with MASCD, GBH and MSLA:*** This event focused on how do we prepare for coming back to school after a year of virtual learning. Educators listened to a variety of mini keynotes and had the opportunity to attend fireside chats with the keynoters to give feedback and promote a rich discussion.

***November 2021 Leadership Virtual Conference: Impacting the Narrative:*** We partnered with MASCD to offer school leaders the opportunity to take a deep dive into learning and innovation with Dr. Joe Sanfelippo. The hybrid event gave educators the opportunity to attend either in-person or virtual to discuss the themes of leadership outlined by the keynote address.

***Feb. 2022 Virtual Conference:*** We designed this 2-day conference to offer flexibility to educators. All sessions were made available during the days of the conference, but also on demand for three months following the event. Keynoter Wes Kieschmick gave an inspirational talk followed by a wide variety of 70 workshops presented by leading educators and ed tech companies.

## **Membership as of 5/1/22**

Individual: 630  
Corporate Members: 45  
Corporate Partners: 7 Premier and 8 Gold

## **Financial**

(May 31, 2022)

Income	\$ 345,039
Expenses	\$ 371,855
Net	\$ (26,846)