

BECOME A GOLD CORPORATE PARTNER

AT A GLANCE

- MassCUE Corporate Partner Page
- Corporate Partner PD Page
- Corporate Partner Benefits Flyer 2022-2023



PLANNING TO EXHIBIT AT THE MASSCUE/M.A.S.S. FALL CONFERENCE, OCTOBER 19-20, 2022? THEN THINK ABOUT GETTING SPECIAL BENEFITS FOR THE CONFERENCE AND ALL YEAR ROUND WITH A MASSCUE GOLD CORPORATE PARTNERSHIP. THIS LEVEL OF PARTNERSHIP INCLUDES NOT ONLY A BOOTH AT THE CONFERENCE BUT SO MANY ADDITIONAL BENEFITS.

ONLY 3 SPOTS LEFT RESERVE YOUR SPOT FOR A GOLD MEMBERSHIP NOW!

CORPORATE PARTNER PROGRAM 2021-2022

We are always striving to improve our partnership. Listed below are some of our enhancements this past year.

- Corporate Partner Update Newsletter
- Creation of a <u>Corporate Partner PD Page</u> with CP events displaying on page as well as <u>MassCUE PD Calendar</u> and MassCUE Home Page.
- Direct Link to Corporate Partners page from ABOUT US Channel on MassCUE Website
- Direct Link to Corporate Partners PD page from EDUCATE Channel on MassCUE Website
- Corporate Partner Information Page with Spotlight Guidelines, PD Form, CP Badges, CP Benefits, and CP Newsletters
- Corporate Partner Badges
- Corporate Partner Showcase at Patriot Place. All-day event showcasing our Corporate Partners and attended by multistate Technology Directors, Administrators, and Educators.

ORGANIZATIONAL IMPROVEMENTS

- · Verification of Logos, URLs, Social Media Feeds, and Contacts
- Corporate Partner Information Page
- Updated Graphics
- · Online appointment schedule for Corporate Partner Meetings
- · Online Form to fill out for your PD needs
- Corporate Partner Spotlight Guidelines