

2020-21 Accomplishments

MassCUE focused on implementing Year Two of our 3-year Strategic Plan and made a quick pivot since March 2020 to address topics needed to support virtual learning.

Our 4 Main Goals are:

- To educate, connect and inspire the educational community across Massachusetts
- To increase and diversify programs & services
- To increase mutually beneficial partnerships with intention
- To improve operations and governance of MassCUE

Corporate Partners

MassCUE is pleased to have the following sponsors as our Corporate Partners. MassCUE is truly grateful for their continued support during a year of continual change.



Elections and Appointments

The 2021 spring MassCUE Elections results.

Elected: Heidi MacGregor (President-Elect), Kim Keith (Secretary), and Jacqueline Prester (Treasurer)

Appointed:

Membership Benefit: Infobase Learning Cloud

MassCUE members continue to receive a complimentary subscription to Infobase (formerly Hoonuit). Our members took advantage of the training modules with 4,000 visits to the modules. The most popular modules are Intro to SAMR and The 4C's of 21st Century Learning.

Professional Development & Special Events and Programs

Providing professional development is at the core of MassCUE. In addition to the conferences, we offer a variety of PD opportunities. This year we provided:

- Virtual Summer Googlepalooza (8/2020)
- Virtual Winter Datapalooza with keynoters: Paul Foster and Denise Matuszczak from Springfield PS) (1/2021)
- MassCUE Madness Virtual Googlepalooza (3/2021)
- 3 Learning Tours
- 6 Online workshops (self-paced)
- 4 vendor webinars

With Special Thanks:

Working with like-minded organizations is one of our Strategic Plan Goals. This year we collaborated with M.A.S.S, MASCD, LearnLaunch, MSLA, WGBH, and NYSCATE. The results are richer professional development opportunities for our members. Since remote/hybrid learning began in March 2020, MassCUE had continued to provide a variety of additional supports for educators including Virtual Learning Tours and collaborating with CSforAll to offer Digital Learning and Computer Science free workshops supported by a DESE grant.

Committee Highlights

Awards & Recognition:

Due to move to a virtual conference both the Administrator and Pathfinder Award were put on hold.

Outreach & Engagement:

The Committee provided virtual support for MassCUE members and Massachusetts educators through various online platforms maintaining its' commitment to nurturing the values MassCUE represents. While face to face meetings were no longer viable, committee members continued to dedicate their time to supporting online events and trainings through MassCUE including added involvement in the online Virtual Conference. Planning continues for when personal contact is again possible to broaden the reach of MassCUE in the state.

MassCUE Champions Program

The Champions program continued to work to support Massachusetts educators remotely throughout the duration of the year. Champions offered virtual support and training sessions independently and through MassCUE offerings such as Googlepalooza and the annual conference which was held virtually for the first time. This year specifically, the Champions exhibited the traits that make them true ambassadors of MassCUE.

Communications:

Focus this year was given to projects and products that best served our educators in a remote and hybrid environment. We continued to foster social media engagement through OnCue podcasts, Twitter chats, and a new installment called Tech Tip Tuesday. The committee continues to analyze social media and website data each meeting to best direct our efforts. Targeted posting schedules and mindfulness of the board's Diversity, Equity and Inclusion (DEI) work were also at the forefront of our efforts.

Grants & Scholarships

The Grants Committee put a hold on classroom grants due to the COVID-19 pandemic. However for the Feb. 2021 Virtual Conference MassCUE in collaboration with its vendors provided 74 teacher scholarships to the conference.

We plan to revisit our classroom grants and conference scholarship programs for the 2021-2022 school year.

Special Interest Groups: 9 active SIGs

- Coaching in Schools
- Computer Science/Robotics STEAM
- DataSIG
- Makerspace
- SLP & Special Educators
- Southeast Cape & Islands Tech Team (SCITT)
- Southeast Coast Tech Integration (SCTIPS)
- Southeastern MA (SEMSIG)
- Technology Integration SIG

Digital Educator Recognition Program

MassCUE continues to roll out its micro-credentialing program to honor MassCUE members who complete each level of our four-level program tied to best practices of digital learning in the classroom.

Conferences and Special Events

August 2020 Virtual Better Together with MASCD, WBGH and MSLA: Anti-racist Education in our classrooms. Shea Martin delivered our keynote followed by breakout sessions demonstrating best practices.

November 2020 Leadership Virtual Conference: We partnered with MASCD to offer school leaders the opportunity to take a deep dive into story telling and communication with keynotes Kass and Cornelius Minor.

Feb. 2021 Virtual Conference: MassCUE is known for our 2-day conference at Gillette Stadium in October. However this winter we used the Tech & Learning Platform to offer over 200 workshops during our 3 day conference, with a bonus Saturday morning of eSports. Keynoter Dee Lanier gave an inspirational talk followed up two CUEByte Speakers: Melissa Gross-Taylor and Henry Turner, and Featured Speakers: Manuel Herrera, Melanie Roy, Jen Saarinen, and Colleen Worrell

Membership as of 5/1/21

Individual: 818

Corporate Members: 71

Corporate Partners: 8

Financial

(June 1, 2021)

Income \$ 323,400

Expenses \$ 369,400

Net \$ -46,000

Note: This year's investment number is \$205,000 compared to last year's loss of \$6,000.