

2019-20 Accomplishments

MassCUE has had another productive year. We implemented Year One of our 3-year Strategic Plan and will continue with a yearly action plan to guide our work.

Our 4 Main Goals are:

- To educate, connect and inspire the educational community across Massachusetts
- To increase and diversify programs & services
- To increase mutually beneficial partnerships with intention
- To improve operations and governance of MassCUE

Corporate Partners

MassCUE is pleased to have the following sponsors as our Corporate Partners:



Elections and Appointments

The 2020 spring MassCUE Elections results.

Elected: Chris Gossellin (President-Elect), John O'Neill, Bonnie Nieves, and Jared Perrine.

Appointed: Chris Parker

Membership Benefit: Hoonuit

MassCUE members continue to receive a complimentary subscription to Hoonuit.

Our members took advantage of 142 training modules with 9,686 visits to the modules. Over 170 members are using the site on a regular basis.

Professional Development & Special Programs

Providing professional development is at the core of MassCUE. In addition to the conferences, we offer a variety of PD opportunities. This year we provided:

- Googlepalooza-one summer (Seekonk) and one winter (Woburn)
- Winter Datapalooza (Worcester State University)
- 3 Learning Tours
- 14 Online Courses
- 2 Onsite Workshops
- 1 vendor webinar

With Special Thanks:

Working with like-minded organizations is one of our Strategic Plan Goals. This year we collaborated with M.A.S.S, MASCD, LearnLaunch, MSLA, and NYSCATE. The results are richer opportunities for our members. Since remote learning began in March 2020, MassCUE has provided a variety of additional supports for educators including Virtual CUEups, half-price workshops, and free accounts for Hoonuit. We especially appreciate the support of our MassCUE members and wider community to ensure that MassCUE offers timely resources.

Committee Highlights

Awards & Recognition:

Administrator Award: Sarah Kyriazis

Pathfinder Awards: Brian McCann

Outreach & Engagement:

Expanded focus to strategic engagement throughout the Commonwealth and continued successful programming, including our F2F and Virtual CUEups. These gatherings provide a social and fun networking environment for educators. Launched a highly successful new Ambassador program, MassCUE Champions.

Communications:

Focus on becoming more relevant and rich on our website and social media, including the use of analytics. Maintained an OnCUE posting schedule that includes articles and Featured Educators, while planning to expand scheduled postings. Continued the monthly Twitter chats. Continued the use of video to reach the MassCUE audience with our Welcome Back videos, CUEClips contest, and videotaping Spring Conference sessions.

Grants & Scholarships

The Grants Committee awarded grants this year. This year's grant recipients:

- Anthony Amitrano Northbridge
- Elizabeth Arthur Weymouth
- Brenda Doucette North Attleboro
- Michael Dreesen Woburn
- Emily Goodwin Dartmouth
- Kyle Kirschenbaum North Attleboro
- Elana Milstein Canton
- Barbara Murray Andover
- Jennifer Skowronek Norton

Fall Conference scholarship awarded to MassCUE member who has never attended the conference before. The scholarship covers two days' registration and one night's lodging. Winners: **Sai Gattupalli** (UMass Amherst), **Susan Jones** (Melrose), and **Elizabeth Rose** (Concord)

Spring Leadership Conference Administrator Award awarded to MassCUE member and a fellow administrator in their district. **Dan Amrosio** (Foxborough) and **Tracey Kenney** (Leicester)

Special Interest Groups: 9 active SIGs

- Coaching in Schools
- Computer Science/Robotics STEAM
- DataSIG
- Makerspace
- SLP & Special Educators
- Southeast Cape & Islands Tech Team (SCITT)
- Southeast Coast Tech Integration (SCTIPS)
- Southeastern MA (SEMSIG)
- Technology Integration Specialist (TISSIG)

Digital Educator Recognition Program

MassCUE continues to roll out its micro-credentialing program to honor MassCUE members who complete each level of our four-level program tied to best practices of digital learning in the classroom.

Conferences

Fall Conference: MassCUE is known for our 2-day conference at Gillette Stadium in October. Our keynote speaker was Tara Martin, founder of #BookSnaps and our Ted-talk style keynote speakers were Chris Bugaj, Manuel Herrera and Student Norton Trio from Norton Public Schools. Both days we had featured speakers, Karey Killian and Craig Martin. We had over 3000 participants that attended over 200 sessions.

Spring Conference: The focus for our spring conference was leadership. We partnered with MASCD to host the event at Holy Cross with over 200 participants. The morning keynote was Shawn Rubin from Hylander Institute and afternoon, was a team from Quabbin Regional. Participants attended 32 sessions with 55 presenters.

Better Together with WBGH and MSLA: Media Literacy: Ethics and Civil Discourse: Rediscovering the Truth: Held on 9/25/19 at TEC. Sarah Childress from WBGH Frontline was our keynote followed by breakout sessions demonstrating best practices.

Membership as of 5/1/20

We saw an increase in individual memberships.

Individual: 1009

Corporate Members: 118

Corporate Partners: 8

Financial

(May 31, 2020)

Income \$ 1,085,574

Expenses \$ 946,262

Net \$ 139,312