



Educate, Connect, Inspire

Massachusetts Computer Using Educators

## **2019 Annual General Meeting Minutes**

**Date:** June 5, 2019

**Place:** Gillette Stadium

Rayna Freedman, President; called the meeting to order at 5:23 PM

Present: Cathy Collins, Chris Gosselin, Jacqueline Prester, Tracey Sokolosky, Colleen Terrill, Rayna Freedman, Jared Perrine, Kim Keith, Karen McGrath, Beverly Reber, Kimberly Zajac, Eileen Belastock, Erin Fisher, Heidi MacGregor, Sheila Slawiak, & Andrew Marcinek

Absent: Craig Juelis

Also present: Shelley Chamberlain

[Attendance Sheet 1](#)

[Attendance Sheet 2](#)

### **Welcome & Introductions of MassCue Board and Staff**

Board members introduced themselves and talked about some of the work of MassCUE

### **Acceptance of the 2018 General [Meeting Minutes](#)**

**On a motion duly made and seconded, it was unanimously voted: to approve the consent agenda**

### **Action Item: [Bylaw Changes](#)**

Bev Reber reviewed the following Bylaw Changes  
Governance

#### d. Membership of Governing Board

- i. Any ~~Regular~~ individual, complimentary, or student ~~m~~Member who meets the following requirements shall be eligible for nomination and election to the MassCUE Board of Directors.
  1. Any current member who has been a member consecutively for at least one full year,
    - a. who has actively contributed to MassCUE consecutively for at least one year, and
    - b. who is a current or retired teacher, or other employee of an educational entity in the state of Massachusetts, or a full-time student, age 18 or over.
  2. Candidate for President-Elect, Secretary, and Treasurer must have actively served as a member of the Board of Directors for at least one full term (April-April) and within the past five (5) years prior to the current election.
  3. Educational entities, for the purpose of these Bylaws, shall include public, private, and charter schools, educational collaboratives, colleges and universities.
  
- iii. Duration of Governing Board membership is 2.5 years.
  1. April election to April election 2 years later, plus a 6 month transitional period.
  2. During the transitional period the size of the Board increases until after the Fall Conference when the outgoing Board members terms are concluded.
  3. Transitional period starts at the first meeting following election or appointment.
    - a. Newly elected or appointed Governing Board members will serve as full voting members alongside outgoing Governing Board members for the first six months after election to ensure a smooth transition.
    - b. Newly elected or appointed Board members work with a mentor appointed by the President.
    - c. Newly elected officers are titled officers Elect, and are mentored by the current officer.
    - d. Newly appointed Committee Chairs are mentored by the outgoing Chairs.
  4. After the Fall Conference, newly elected officers take over from the outgoing officers, and, at the end of the transition period, the size of the Board returns to its original size.

vi. After elections of officers, **the elected members of the** Governing Board may appoint seven additional members to balance representation geographically and by educational responsibility. **Appointed Board members will not be present during these deliberations.** These appointments are made in collaboration with the Elections Committee, and may give preference to candidates who were certified nominees but not elected. Appointed members shall have voting rights on the Governing Board. The term of the appointments shall be concurrent with the four elected officers and end when the officers' terms end, regardless of when they were appointed.

f. President's responsibilities

- i. Preside at Governing Board meetings ~~and~~, **Annual General Meetings and other membership meetings.**
- ii. Coordinate work of various committees .
- iii Recommend **advisors, liaisons, and committee chairpersons,** and committee members for appointments for board approval ~~including chairpersons.~~
- iv. Assure maintenance of membership records.
- v. ~~prepare~~ **Approve** agenda for Governing Board ~~and~~ , **Annual General Meetings and other membership meetings.**
- vi. Represent the association.

g. President-elect's responsibilities

- i. Assist the President.
- ii. Perform President's duties in case of absence.

h. Secretary's responsibilities

- i. Keep official records, including minutes ~~of general and Governing Board meetings~~ for Governing Board ~~and~~ , **Annual General Meetings, and other membership meetings.**
- ii. Assure maintenance of minutes and distributions to board members.
- iii. **Assist the president in preparing meeting agendas.**

I. Removal from office

i. A member of the Governing Board can be charged with "misuse of office" for failure to fulfill duties as defined in Board Member Responsibilities Policy.

ii. A member of the Governing Board can be charged with "misuse of office" for violating MassCUE's Code of Conduct Policy and/or the Conflict of Interest Policy.

iii. A member of the Governing Board can be charged with "misuse of office" for excessive absence as defined in the Board Member Responsibilities Policy.

iv. Two-thirds majority of the Governing Board is required for removal.

**On a motion duly made and seconded, it was unanimously voted: to approve the bylaws changes**

**Discussion: State of the Organization**

Rayna Freedman reviewed the Vision, Mission and Strategic Plan

**Vision:**

The vision of MassCUE is a community where every learner creates, contributes, and succeeds in a connected world

**Mission:**

As the Massachusetts leader in educational technology, MassCUE's mission is to educate, connect and inspire the educational community by:

- providing high-quality professional learning
- leveraging knowledge and expertise
- recognizing innovation, excellence, and courage
- advocating for strategic policies and programs

**Strategic Plan**

Four Main Goals of MassCue:

Goal 1: To educate, connect and inspire the educational community across Massachusetts

Goal 2: To increase and diversify programs and services

Goal 3: To improve mutually beneficial partnerships

Goal 4: To improve operations and governance of MassCUE

**Financial Report**

Jackie Prester reviewed the Financial Report and Investment Portfolio

We have hired additional staff in order to continue working toward our goals

Added more PD, Conference expenses on the rise.

Planning for the future by investing.

	May 2016	May 2017	May 2018	May 2019
Checking/ Savings	\$1,085,139	\$1,231,632	\$1,393,666	\$1,486,959

Income	\$1,060,046	\$1,119,300	\$1,235,010	\$1,135,735
Expenses	\$819,504	\$872,588	\$971,343	\$1,014,529
Net	\$240,542	\$245,711	\$263,667	\$121,206

**Who is MassCue?**

Jackie Prester reviewed the makeup of our Membership

Individual: 1003

Corporate Members: 131

Corporate Partners for 2018-2019: 8

Huge shout out to our Corporate Partners include: CDW, HubTech, illuminate education, Lexia, Microsoft, Ockers, Pro AV Systems, and Renaissance Learning they are the reason we are here-

**Discussion: New Initiatives**

**Long Range Strategic Planning**

Community Matters worked with the Board to develop a three-year strategic plan to start July 1, 2019.

Strategic plan will serve as a framework for our yearly operational action plan.

**Long Range Strategic Planning Goals**

Goal 1: Develop MassCUE’s Organizational Capacity and Steward its Resources

Goal 2: Communicate MassCUE’s Impact

Goal 3: Increase Membership and Inclusion

Goal 4: Activate Greater Participation

Goal 5: Maintain and Create High Impact Programming

Goal 6: Maintain and Create High Impact Partnerships

Goal 7: Advance Key Policy Priorities

**New Staffing**

Learning Services Assistant- Rochelle Cooper

Coordinates our onsite and online workshops as well as learning tours

Designed and coordinates our new Digital Educator Recognition Program

## **Discussion: Upcoming Events**

### **Professional Development Summer Workshops**

#### **Online Workshops:**

June and July 2019:

3..2..1 Action: Become a Green Screen Guru (starts 6/20)

Growth Mindset (starts 7/8)

Engaging Students with Digital Escape Rooms (starts 7/15)

Kick It Up A Notch! Exploring SAMR in the Classroom (starts 7/29)

August 2019:

Using Assistive Tech Tools to Support Learners (starts 8/5)

"I am just not that Tech Savvy" and other Mistruths (starts 8/13)

Making the Switch to G-Suite(starts 8/19)

Top Tech Tools for SEI (starts 8/19)

#### **Onsite Workshops:**

At EDCO Collaborative, Bedford, MA

G-Suite for School Administrators and Leaders (6/24)

Digging Deeper-Collaboration+Inquiry+Integration (6/26)

Digital Tools to Engage Adolescent Readers and Writers-Hybrid (starts 7/13)

Makey Makey in a Day (7/23)

Art of STEAM (7/29)

Sparking Collaboration and Conversation with Web 2.0 Tools (8/6)

iPhone Photography for Educators(8/15)

#### **PD Summer Online DLCS Series**

Starts July 22nd

Computational Thinking for Elementary Educators

Computational Thinking for Middle School Educators

Computational Thinking for High School Educators

#### **Swift Playground Series**

Swift Playgrounds-Learning to code

July 30th and 31st

Banneker Charter School, Cambridge

Swift Curriculum-App Development

August 1st and 2nd

Banneker Charter School, Cambridge

#### **Special Programs**

**Summer Googlepalooza**

August 15- Seekonk

**Better Together**

2nd Annual

Media Literacy Event

With MSLA and WGBH

9/25/19

4 to 7 pm at TEC, Walpole

Keynote from FRONTLINE and breakout session sharing best practices

Appetizers and wine get together

**MassCUE/M.A.S.S. Fall Conference**

Conference: October 23 & 24th

Keynote: Tara Martin

CUEBytes: Chris Bugaj, Rebecca Garcia, and student speaker (TBD)

Featured Speakers: Chris Bugaj, Rebecca Garcia, Karey Killion, and Craig Martin

**More Upcoming 2019-2020 Events:**

Learning Tours throughout the year

Datapalooza- Jan. 8, 2020

Googlepooza-Feb. 2020 (Feb. vacation)

MassCUE/MASCD Spring Leadership Conference (March 6, 2020) at College of the Holy Cross

**Would you like to be more involved in MassCUE?**

Karen McGrath reviewed the many ways you can get more involved

Join a Committee

Volunteer at our Fall Conference

Come to a DOC social event

Attend a SIG meeting or start your own SIG!

Get involved in our Professional Development

Help with our Influence and Advocacy Team

Nominate a colleague for an award

Apply for a Grant

Write and submit an article OnCUE

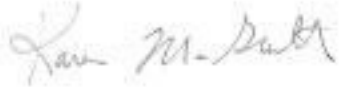
**Drawing (Preseason Tickets)**

Winners Jennifer Skowronek

Stephanie Lanoue

**On a motion duly made and seconded, it was voted: to adjourn at 5:44pm**

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Karen McGrath". The ink is dark and the signature is centered below the text "Respectfully submitted,".

Karen McGrath