



Educate, Connect, Inspire

Massachusetts Computer Using Educators

2018 Annual General Meeting Minutes

Date: June 6, 2018

Place: Gillette Stadium

Rayna Freedman, President-Elect; called the meeting to order at 5:32P.M.

Present Board Members: Julie Baudreau, Eileen Belastock, Cathy Collins, Rayna Freedman, Daniel Downs, Chris Gosselin, Craig Juelis, Kim Keith, Karen McGrath, Bill Milot, Jarred Perrine, Jaqueline Prester, Beverly Reber, Tracy Sockalosky, Colleen Terrill and Kimberly Zajac

Absent: Grace Magley,

Also present: Shelley Chamberlain

Present Members: Link to [Attendance Sheet 1](#) Link to [Attendance Sheet 2](#)

Welcome & Introductions of MassCue Board

Rayna Freedman welcomed the members

Thanked Board members and volunteers from the bottom of her heart

Board Members Introduced themselves

Rayna Recognized past board members, volunteer Committee members, Shelley Chamberlain, Sue Kiley, John O'Sullivan

Tim Reinhard, Ingrid Ipplesheimer, and Vendors

Rayna reminded everyone that they can make a motion and vote during the meeting

Action Item: Acceptance of the 2017 General Meeting Minutes

On a motion duly made and seconded, it was unanimously voted: to approve the the 2017 General Meeting Minutes

Action Item: Bylaw Changes

Bev Reber reviewed the following changes to the bylaws:

4. Governance

d. Membership of Governing Board

Add text in red:

Any Regular Member who meets the following requirements shall be eligible for nomination and election to the MassCUE Board of Directors.

- has been a member consecutively for at least one full year,
- who has actively contributed to MassCUE consecutively for at least one year, and
- who is a current or retired teacher, or other employee of an educational entity in the state of Massachusetts, or a full-time student, age 18 or over.
- Candidate for President-Elect must have actively served as a member of the Board of Directors for at least one full term.
- Educational entities, for the purpose of these Bylaws, shall include public, private, and charter schools, educational collaboratives, colleges and universities.

Rationale: Insures candidate for President is dedicated and understands what the board does and the commitment of this position.

5. Committees

a. Standing committees are:

- Awards and Recognition
- Bylaws, Policies & Procedures
- Conference
- Communications
- Development and Outreach
- Elections
- ~~Executive~~
- Finance
- Grants
- Influence and Advocacy
- Professional Development
- SIG

Rationale: The Executive Committee has never functioned and committee procedures were never written for it. The duties of all elected officers are defined in the Bylaws.

On a motion duly made and seconded, it was unanimously voted: to approve the Bylaw Changes as presented.

Discussion: State of the Organization

Rayna Freedman reviewed the Vision, Mission and Strategic Plan

Vision:

The vision of MassCUE is a community where every learner creates, contributes, and succeeds in a connected world

Mission:

As the Massachusetts leader in educational technology, MassCUE's mission is to educate, connect and inspire the educational community by:

- providing high-quality professional learning
- leveraging knowledge and expertise
- recognizing innovation, excellence, and courage
- advocating for strategic policies and programs

Strategic Plan

Four Main Goals of MassCue:

Goal 1: To educate, connect and inspire the educational community across Massachusetts

Goal 2: To increase and diversify programs and services

Proud that we have expanded out to Western, Massachusetts

Goal 3: To improve mutually beneficial partnerships

Goal 4: To improve operations and governance of MassCUE

Financial Report

Jackie Prester reviewed the Financial Report and Investment Portfolio

Steady incline for the last few years- We have been able to invest \$200,000

We are working on Strategic Planning and part of that is to create a plan on how to give this money back to our members through grants, scholarships-We want to create a solid plan.

Financial (May 31, 2018)

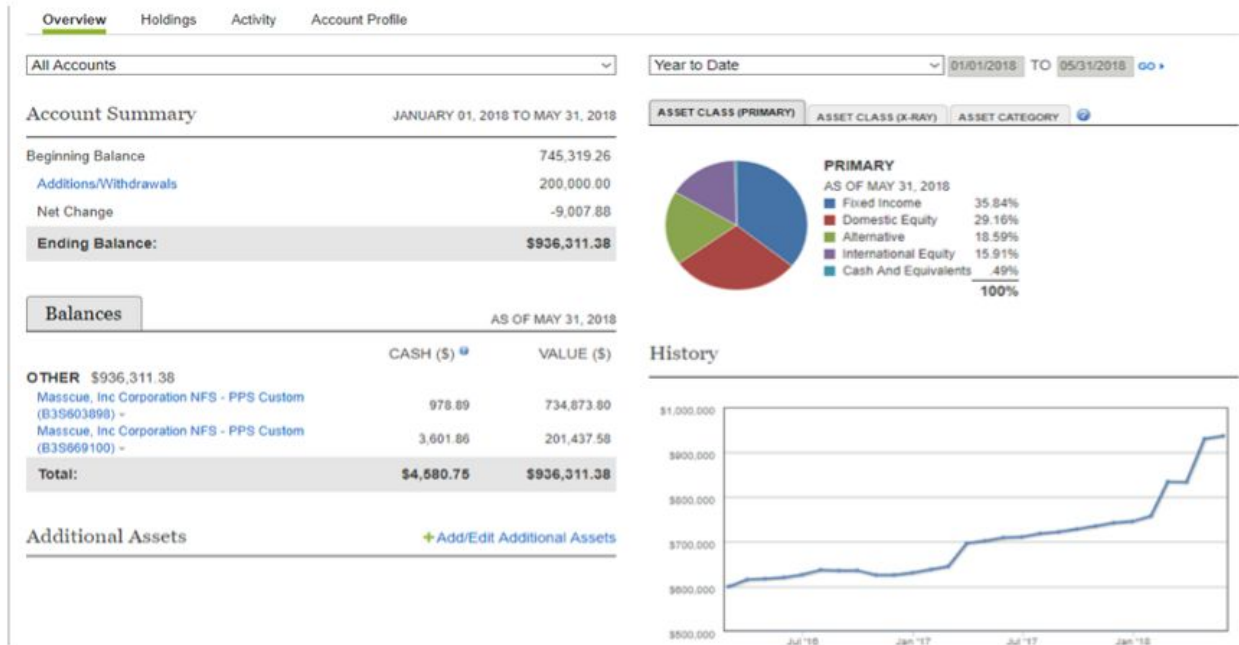
Income \$1,235,010

Expenses \$971,343

Net \$263,667

	May 2015	May 2016	May 2017	May 2018
Checking/ Savings	\$889,159	\$1,085,139	\$1,231,632	\$1,393,666
Income	\$950,548	\$1,060,046	\$1,119,300	\$1,235,010
Expenses	\$749,032	\$819,504	\$872,588	\$971,343
Net	\$201,516	\$240,542	\$245,711	\$263,667

Portfolio Summary:



Who is MassCue?

Jackie Prester reviewed the makeup of our Membership

Individual: 1227

Corporate Members: 127

Corporate Partners for 2018-2019: 8

Huge shout out to our Corporate Partners include: CDW, HubTech, illuminate education, Lexia, Microsoft, Ockers, Pro AV Systems, and Renaissance Learning they are the reason we are here-

Discussion: New Initiatives

Strategic Planning

Shelley Chamberlain described the long range strategic plan we are currently working on With Community Matters who is consulting with Board to review our Board Structure and Governance

Community Matters focuses on non-profits

Started long-range planning at Winter Retreat 2018

Looking to look a little bit further down the road

New Staffing

Shelley Chamberlain explained new positions and their roles and responsibilities within the organization

Communications and Marketing Assistant (Sue Kiley)-coordinate our marketing plan and website. This has made a huge difference for us.

Meeting and Management (Delaney) coordinate all exhibitor registrations - Professional company who helps coordinate-

We also have a vendor committee Greg Moore and Carolyn Jacobs are volunteers on this committee who help us with vendor feedback- Thanks to them for doing this

Fall Conference Assistant (Julie Kelley)-coordinate presenter communications and session schedule for our mobile app. (Crowd Compass)

Discussion: Upcoming Events

Shelley Chamberlain reviewed the Upcoming Events for MassCue

It is all on our website!

We try to listen to our membership and make sure we offer Professional Development that is requested

Professional Development Summer Workshops

Online Workshops:

Digital Storytelling (starts 6/25)

Teaching Digital Citizenship (starts 6/28)

Top Ten Tools for SEI (starts 7/23)

Google Tools for Effective Instruction for Students with Disabilities (starts 8/3) These pdp's can be used for recertification requirement-this has been very popular workshop

Onsite Workshops:

At EDCO Collaborative, Bedford, MA

Intro to Student Inquiry through Web GIS (7/23)

Google Educator Level 1 (7/30)

Google Apps Boot Camp (7/31 & 8/1)

Google Educator Level 2 (8/2)

As soon as we have a new workshop we post it right away on the website

Special Programs

MassCUE Summer Camp

Enrollment is low- Hope to be able to have this but may have to cancel if we don't get more people registered

Featuring Apple Teacher

7/18/18

at EDCO, Bedford, MA)

Cost: \$65

Summer Googlepaloozas

Huntington Massachusetts-8/1

Mashpee, Massachusetts-8/16

Colleen Terrill asked that people join up!

Chris Parker invited everyone out to Western, Mass to come to the Googlepalooza out West

Better Together

Media Literacy Event

With MSLA and WGBH

This is a joint venture-Back to School Event

Focus will be on Media Literacy

September 13th 4 to 7 pm at EDCO, Bedford

Keynote from FRONTLINE and breakout session sharing best practices

Appetizers and wine get together

All this for \$35

Cap will be at 80

Registration is up on the website

All volunteers that plan these events in order to keep the fees low and everyone can get great professional development

MassCUE/M.A.S.S. Fall Conference

Conference: October 18 & 19, 2018

Keynote: Tom Murray

CUEBytes: Richard Culatta, Jennifer Casa Todd, Olivia van Ledtje (LivBits)

Featured Speakers: Matthew Beyranevand, Kathleen Fritz, Heather Lister

Date Change- From Wednesday, Thursday to Thursday, Friday- Everyone seems happy about that

Learning Tours throughout the year

Datapalooza

Jan. 8, 2019

Sold out- Sharing best practices of using data in the classroom We will do that again

Googlepalooza

Feb. 2019 (Feb. vacation)

MassCUE/MASCD Spring Leadership Conference

(March 15, 2019) at College of the Holy Cross

Would you like to be more involved in MassCUE?

Shelley Chamberlain reminded everyone to consider joining a committee

The committees seeking members right now are:

Fall conference-Rayna or Eileen

Development and Outreach-Grace
Professional Development-Cathy
SIGs-Karen

Drawing (Preseason Tickets)

2 sets of tickets go to:

Deanna Magill

Wendy Haskell

Fall Conference Scholarship Winner

Gretchen Webster from Grafton

At 6:04 PM, on a motion duly made and seconded, it was unanimously voted: to adjourn

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Karen McGrath".

Karen McGrath