

## 2018-19 Accomplishments

MassCUE has had another productive year. We in the final stages of producing a long-range a 3-year Strategic Plan and will continue with a yearly action plan to guide our work.

### **Our 4 Main Goals are:**

- To educate, connect and inspire the educational community across Massachusetts
- To increase and diversify programs & services
- To increase mutually beneficial partnerships with intention
- To improve operations and governance of MassCUE

### Corporate Partners

MassCUE is pleased to have the following sponsors as our Corporate Partners:



## Elections and Appointments

The 2019 spring MassCUE Elections results.

Elected: Eileen Belastock, President-Elect, Kim Keith, Secretary, and Jacqueline Prester, Treasurer.

Appointed: Erin Fisher, Heidi MacGregor, Craig Juelis, Andrew Marcinek, Bev Reber, Sheila Slawiak, and Kim Zajac.

## Membership Benefit: Hoonuit

MassCUE members continue to receive a complimentary subscription to Hoonuit.

Our members took advantage of 942 training modules with 95 members using the site on a regular basis.

## Professional Development

### & Special Programs

Providing professional development is at the core of MassCUE. In addition to the conferences, we offer a variety of PD opportunities. This year we provided:

- Summer Boot Camp for Google Apps for Education
- Googlepalooza-2 summer (Mashpee and Gateway) and one winter (Lunenburg)
- Datapalooza (Worcester State University)
- 7 Learning Tours
- 25 Online Courses
- 4 Onsite Workshops

## With Special Thanks:

Working with like-minded organizations is one of our Strategic Plan Goals. This year, we collaborated with M.A.S.S, MASCD, LearnLaunch, MSLA, DESE, and California CUE. The results are richer opportunities for our members. Additional thanks to our MassCUE members for their yearly support, with extra gratitude to those members who serve as volunteers on our committees. Their work ensures that MassCUE continues to support the professional needs of the educational community.

## Committee Highlights

### ***Awards & Recognition:***

Administrator Award: Sherley Bertous  
Pathfinder Awards: Diane Horvath, Sheila Slawiak, Peter Smith, and Vicki Wright.

### ***Communications:***

Focus on standardizing/unifying our social media presence, including the use of analytics. Developed an OnCUE posting schedule that includes articles and Featured Educators. Started a monthly Twitter chat and began using a Google Domain for various professional development and board related functions. Used video to reach the MassCUE audience with our Welcome Back videos, CUEClips contest, and videotaping Spring Conference sessions.

### ***Development & Outreach:***

Expanded focus to strategic engagement throughout the Commonwealth aligned with MassCUE's organizational goals. Recruited newly appointed members representing various regions throughout Massachusetts. Launched a new event, CUEups, intended to provide a social and fun networking environment for educators.

## Grants & Scholarships

The Grants Committee awarded 16 grants this year. This year's grant recipients:

- |                       |                              |
|-----------------------|------------------------------|
| • Cristina Foley      | Milbury                      |
| • Sandra Bleecker     | Learning Center for the Deaf |
| • David Quinn         | Mendon-Upton Regional        |
| • Victoria Cameron    | East Bridgewater             |
| • Lisa Felan          | Andover                      |
| • Jessica Lazarus     | Pembroke                     |
| • Ellen Gammel        | Montachusett Regional        |
| • Elizabeth Marchetti | Georgetown                   |
| • Jennifer St. Michel | Seekonk                      |
| • Rachel Maguire      | Silver Lake Regional         |
| • Meagan Martin       | Quabbin Regional             |
| • Amanda Hough        | Mashpee                      |
| • Kevin Murphy        | Frontier Regional            |
| • Margo Bridges       | Norton                       |
| • Patti Keller        | Grafton                      |
| • Shanna Belenky      | Canton                       |

Fall Conference scholarship awarded to MassCUE member who had never attended the conference before. The scholarship covered two days' registration and one nights' lodging. **Gretchen Webster** from Grafton.

New: Spring Leadership Conference Administrator Award awarded to MassCUE member and a fellow administrator in the district. **Bryan Riley** from Norwood.

### ***Special Interest Groups:*** 8 active SIGs

- Blended & Online Learning
- Computer Science/Robotics STEAM
- DataSIG
- Makerspace
- SLP & Special Educators
- Southeast Cape & Islands Tech Team (SCITT)
- Southeast Coast Tech Integration (SCTIPS)
- Southeastern MA (SEMSIG)

## Digital Educator Recognition Program

MassCUE's newly introduced micro-credentialing program to honor MassCUE members who complete each level of our four-level program tied to best practices of digital learning in the classroom.

## Conferences

***Fall Conference:*** MassCUE is known for our 2-day conference at Gillette Stadium in October. Our keynote speaker was Tom Murray from Future Ready Schools and our Ted-talk style keynote speakers were Richard Culatta, Jennifer Casa-Todd, and student Oliva van Ledtje. Both days we had featured speakers Matthew Beyranevand, Kathleen Fritz, and Heather Lister. There were over 2600 participants that attended over 200 sessions.

***Spring Conference:*** The focus for our spring conference was leadership. We partnered with MASCD to host the event at Holy Cross in March. There were over 180 participants. The morning keynote was Julie Wilson and afternoon, Revere Public Schools. Participants attended 32 sessions with 55 presenters.

***Better Together with WBGH and MSLA:*** Media Literacy: Now More Than Ever: Held on September 13, 2019 at EDCO. WBGH Frontline was our keynote followed by breakout sessions demonstrating best practices in using medial literacy in the classroom.

## Membership as of 5/1/19

We saw an increase in individual memberships.  
Individual: 1003  
Corporate Members: 131  
Corporate Partners: 8

## Financial

(May 31, 2019)

Income	\$ 1,135,735
Expenses	\$ 1,014,529
Net	\$ 121,206