

### 2017-18 Accomplishments

MassCUE has had another productive year with membership growth. Our Strategic Plan continues to guide our work.

#### **Our 4 Main Goals are:**

- To educate, connect, and inspire the educational community across Massachusetts
- To increase and diversify programs & services
- To increase mutually beneficial partnerships
- To improve operations and governance of MassCUE

In addition to the highlighted activities in this report, the Board has begun a long-range strategic planning process.

#### Corporate Partners

MassCUE is pleased to have the following sponsors as our Corporate Partners:



### Elections and Appointments

The 2018 spring MassCUE Elections results.

Elected: Chris Gosselin, Tracy Sockalosky, Colleen Terrill.

### Membership Benefit: Hoonuit

MassCUE members continue to receive a complimentary subscription to Hoonuit.

Our members took advantage of 187 training modules with 160 members using the site on a regular basis.

### Professional Development & Special Programs

Providing professional development is at the core of MassCUE. In addition to the conferences, we offer a variety of PD opportunities. This year we provided:

- Special Events: Winter and Summer Googlepalooza, Datapalooza (new event), and MassCUE Summer Camp
- 4 Learning Tours
- 15 Online Courses
- 3 Onsite Workshops,
- 2 districts/schools for MassCUE4You (Dracut and Cristo Rey-Boston High School)

### Special thanks to:

Working with like-minded organizations is one of our Strategic Plan goals. This year we collaborated with M.A.S.S, MASCD, Tech & Learning Live, LearnLaunch, and DESE. The results are richer opportunities for our members. Special thanks to our members who support our events and volunteer on our committees. Your support keeps us growing.

## Committee Highlights

### ***Awards & Recognition:***

Administrator Award: Julia Colby

Pathfinder Awards: Stephanie Gosselin, Steve Guditus, Deb Klier

### ***Communications:***

With the integration of the Communications/Marketing Assistant and year-round Social Media Ambassador, the committee began a strategy to implement a data driven social media approach to marketing and accomplished many tasks outlined in our marketing plan.

### ***Development & Outreach:***

Worked to increase the MassCUE membership throughout the state, especially in western MA. Offered half-price membership at our fall conference and will continue the benefit of "Free Individual Membership" for one year to first year teachers.

### ***Special Interest Groups:***

- Blended & Online Learning
- Computer Science/Robotics STEAM
- Makerspace
- SLP & Special Educators
- Southeast Cape & Islands Tech Team (SCITT)
- Southeast Coast Tech Integration (SCTIPS)
- Southeastern MA (SEMSIG)
- Tech Integration Specialist (TISSIG)

## Grants & Scholarships

The Grants Committee awarded 15 grants this year.

Since 2011 the total amount awarded is \$138,851.

This year's grant recipients:

- |                     |                          |
|---------------------|--------------------------|
| • Alexandra Caram   | Lynnfield                |
| • Darleise Monteiro | Global Learning Charter  |
| • Corey Mello       | SE MA Collaborative      |
| • Sterling Worrell  | Hopkinton High           |
| • Jenny Kostka      | South Shore Charter      |
| • Jane Kent         | Carver                   |
| • Kris Jeffers      | Whitman-Hanson Reg.      |
| • Maria Sylvain     | Freetown Lakeville       |
| • Jen Frizzell      | Concord                  |
| • Dawn Steber       | Orleans Elem/Nauset Reg. |
| • Kimberly Florek   | Hampshire Regional       |
| • Tiffany Dais      | Ashburnham-Westminster   |
| • LeRoy Wong        | Burlington               |
| • Catherine Porter  | New Bedford              |
| • Tobey Eugenio     | Swampscott               |

MassCUE awarded scholarships to 5 MassCUE members who had never attended the fall conference to honor our 35<sup>th</sup> anniversary. The scholarship covered two days' registration and one nights' lodging.

## Board Governance

MassCUE has been working with Community Matters to study how our Board governance operates and guide us in longer-range strategic planning.

## Conferences

***Fall Conference:*** MassCUE is known for our 2-day conference at Gillette Stadium in October. Our keynote speaker was Dr. Ruha Benjamin, Professor at Princeton University. Our second day we promoted our Ted-talk style keynote with 3 speakers: Steve Dembo, Mary Skipper, and student Sachi Badola. Both days we had featured speakers Marty Geoghegan, Brian McCann, Andy Plemmons, and Kerry Gallagher. There were over 2500 participants that attended 200 sessions during the 2-day conference.

***Spring Conference:*** The focus for our spring conference was leadership. We partnered with MASCD to host the event "Lead Like a Pirate" at Holy Cross with over 190 participants. The keynote speakers were Beth Houf and the Administrative Leadership Team from Natick Public Schools. Participants attended 31 sessions with 52 presenters.

***Datapalooza:*** Was held on 1/24/18 with 80 attendees with keynote Dr. Damian Bebell. We offered 17 sessions including topics such as Data Dashboards for Effective Communications, Building a System of Regular Data Use: Tools for School and Department Leaders, and Targeting Literacy Using Data for School Wide Informed Instruction.

## Membership

We saw an increase in individual memberships this year!

Individual: 1241

Corporate Members: 127

Corporate Partners: 8

## Financial

(May 31, 2018)

Income	\$ 1,235,010
Expenses	\$ 971,343
Net	\$ 263,667