



Educate, Connect, Inspire

Massachusetts Computer Using Educators

**Date:** June 1, 2017

**Place:** Gillette Stadium

Bill Milot, President; called the meeting to order at 5:22P.M.

**Present:** Julie Baudreau, Eileen Belastock, Cathy Collins, Rayna Freedman, Craig Juelis, Kim Keith, Danielle Klingaman, Grace Magley, Karen McGrath, Bill Milot, Jarred Perrine, Jaqueline Prester, Beverly Reber, Lynn Wiegel and Kimberly Zajac

**Absent:** Sara Ahern & Daniel Downs

**Also present:** Shelley Chamberlain & Isa Zimmerman

[Link to Attendance Sheet](#)

#### **Welcome & Introductions of MassCue Board**

Bill Milot Welcomed the members and began the Board Member Introductions

Board Members Introduced themselves

Shout out to Laura Gardner who has served as our Social Media Ambassador this year

#### **Action Item: Acceptance of the 2016 General Meeting Minutes**

**On a motion duly made and seconded, it was unanimously voted:** to approve the the 2016 General Meeting Minutes

#### **Action Item: Bylaw Changes**

Bev Reber reviewed the following changes to the bylaws:

#### **4. Governance, ss d. Membership of Governing Board**

- i. Any Regular Member who is a current or retired teacher, or other employee of an educational entity in the state of Massachusetts, or a full-time student, age 18 or over, shall be eligible for nomination and election to the MassCUE Board of Directors.
- ii. Educational entities, for the purpose of these Bylaws, shall include public, private, and charter schools, educational collaboratives, colleges and universities.

**Rationale:** [One sentence has been split into two.](#)

#### **4. Governance, ss d. Membership of Governing Board**

- i. Any Regular Member who meets the following requirements shall be eligible for nomination and election to the MassCUE Board of Directors.
1. has been a member consecutively for at least one full year, and
  2. who has actively contributed to MassCUE consecutively for at least one year, and
  3. who is a current or retired teacher, or other employee of an educational entity in the state of Massachusetts, or a full-time student, age 18 or over.

Rationale: Renumbering makes the language more readable.

1. Aligns the Bylaws with the Procedures.
2. New language will help us understand the candidate's commitment to MassCUE.

#### **4. Governance, ss d. Membership of Governing Board**

ix. Liaisons to other organizations and Advisors to the Board may be appointed to consult and collaborate with the Board and make recommendations but not vote.

1. Liaisons from other organizations and groups will act as conduits to share similar interests and goals, and help facilitate collaborative planning of mutually beneficial events.
2. Advisors will provide specific expertise valuable in governing the organization and assisting in reaching the goals defined in the strategic plan.
3. Liaisons and Advisors to the Board will serve for two and a half years, and will be appointed or reappointed at the same time as the appointed members of the Board.

Rationale: Aligns all appointments to the same time period

#### **4. Governance, ss e. Election**

v. Certifying nominations will be done by the Elections Committee, in accordance with the Board approved Election Committee Procedures.

viii. Nobody running can be involved in tabulation during the election period, from opening nominations to reporting results.

Rationale:

v. Clarifies the language.

viii. Tabulation is done electronically, so we don't need that word.

**On a motion duly made and seconded, it was unanimously voted:** to approve the Bylaw Changes as presented.

#### **Discussion: State of the Organization**

Rayna Freedman reviewed the Vision, Mission and Strategic Plan

##### **Vision:**

The vision of MassCUE is a community where every learner creates, contributes, and succeeds in a connected world

##### **Mission:**

As the Massachusetts leader in educational technology, MassCUE's mission is to educate, connect and inspire the educational community by:

- providing high-quality professional learning
- leveraging knowledge and expertise
- recognizing innovation, excellence, and courage
- advocating for strategic policies and programs

## Strategic Plan

Four Main Goals of MassCue:

Goal 1: To educate, connect and inspire the educational community across Massachusetts

Goal 2: To increase and diversify programs and services

Goal 3: To improve mutually beneficial partnerships

Goal 4: To improve operations and governance of MassCUE

## Financial Report

Jackie Prester reviewed the Financial Report and Investment Portfolio

Financial (May 31, 2017)

Income \$ 1,119,300

Expenses \$ 873,588

Net \$ 245,711

	May 2014	May 2015	May 2016	May 2017
Checking/Savings	\$730,301	\$889,159	\$1,085,139	\$1,231,632
Income	\$804,149	\$950,548	\$1,060,046	\$1,119,300
Expenses	\$688,019	\$749,032	\$819,504	\$873,588
Net	\$116,130	\$201,516	\$240,542	\$245,711

## Portfolio Summary:

### Portfolio Summary

As of 06/04/2017

Masscue, Inc Corporation NFS - PPS Custom (xxxx3898)

#### Activity Summary

Beginning Balance (1/1/2017)	\$630,744.60
Net Contributions / Withdrawals	\$50,000.00
Net Change	\$33,172.03
Ending Balance (6/4/2017)	\$713,916.63

#### Accounts

	Cash (\$)	Value (\$)
Masscue, Inc Corporation NFS - PPS Custom (xxxx3898)	4,110.38	713,916.63
<b>Total</b>	<b>\$4,110.38</b>	<b>\$713,916.63</b>

#### Asset Class (Primary) Allocation



## **Who is MassCue?**

Jackie Prester reviewed the makeup of our Membership

Individual: 994

Corporate Members: 127

Corporate Partners for 2017-2018: 8

Corporate Partners include: Atomic Learning, CDW, HubTech, Lexia, Microsoft, Ockers, Pro AV Systems, and Renaissance Learning

## **Discussion: New Initiatives**

Lynn Weigel reviewed the work of the Marketing Task Force Work

Worked with Viaspire, a digital marketing firm, and revamped current website and marketing materials

Created 18 month marketing plan

Set foundation for new Communications and Marketing Assistant

New position as of July 1, 2017

Reports to Executive Director

Principal tasks include maintaining website and executing items listed in MassCUE's marketing plan

Details on [website under About Us Job Opportunities](#)

## **Discussion: Upcoming Events**

Shelley Chamberlain reviewed the Upcoming Events for MassCue

We try to listen to our membership and make sure we offer Professional Development that is requested

### **Summer 2017**

- Boot Camp-Google Apps (f2f-7/12-7/13)
- Office 365 Advanced Tools (f2f-7/17)
- Google Tools for Effective Instruction for Students with Disabilities (online-7/6)
- Googlify Your Unit (online-7/31)

### **Summer 2017: Special Programs**

MassCUE Tech Camp

8/3/17 ( at Natick High)

Cost: \$65

Office 365 Camp

8/22/17

Free for MassCUE members

### **Summer Learning Tours**

Free Digital Resources

Aug. 15, 2017 at WGBH

Interactive showcase of new content and features of PBS LearningMedia™ across the grades and curriculum led by WGBH Education staff.

### **MassCUE/M.A.S.S. Fall Conference**

Conference: October 25 and 26, 2017

Keynote: Dr. Ruha Benjamin

CUEBytes: Sachi Badola (student), Steve Dembo, Mary Skipper

Featured Speakers: Steve Dembo, Kerry Gallagher, Marty Geoghegan, Brian McCann, Andy Plemmons

### **Learning Tours**

throughout the year

### **Googlepalooza-**

Feb. 2018

### **MassCUE/MASCD Spring Leadership Conference**

(March 9, 2018) at College of the Holy Cross

### **Special Thanks to Hub Tech and Unified for Sponsoring this year's Annual General Meeting and Dinner!**

Alex McCormick and Derek Campbell

Unified Networking Solutions provides mission-critical IT services to demanding business, education and government organizations in Boston and beyond. Unified has been a proud sponsor of MASSCUE for the last 7 years

Hub Tech-We would like to thank Hub Tech- Gary Pegararo

HUB Tech is a full service IT Solutions Provider located in South Easton, MA and is proud to be a corporate partner of MassCUE since 2013.

### **Drawing (Preseason Tickets)**

2 sets of tickets go to:

**Laura Gardner**

Dartmouth Public Schools

**Kerri Camirand**

Plymouth Public Schools

### **35th Anniversary Scholarship Winner**

5 winners are:

**Jane Kent**

Carver Schools

**Kathy Renfrew**

Vermont Agency of Education

**Jenny Costa**

South Shore Charter PS

**Susan Andrews**

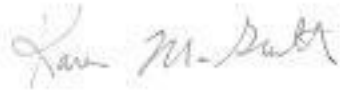
Shrewsbury Public Schools

**Dawn Little**

Showa Boston Institute For Language & Culture

**At 5:47 PM, on a motion duly made and seconded, it was unanimously voted: to adjourn**

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Karen McGrath".

Karen McGrath