



*Educate, Connect, Inspire*  
**Massachusetts Computer Using Educators**

## Collaborative Partnership Policy

Approved February 16, 2017

Massachusetts Computer Using Educators states in its vision, that as part of our marketing plan, we increase collaborative partnerships beyond conference arrangements.

The purpose of this policy is to define how collaborative partnerships will be determined and what the relationship will consist of.

A collaborative partnership must support the mission and vision of MassCUE.

Collaborative partnerships may be made with for-profit and nonprofit organizations for the benefit of MassCUE and its members.

Areas in which collaborative partnerships can be undertaken are:

- Program development and delivery
- Communication and distribution of information
- Increase of visibility and engagement
- Advocacy for high educational standards
- Influencing decisions regarding state, local and federal educational regulations

For a collaborative partnership to be viable, at least one of the following conclusions must be able to be reasonably made:

- The relationship will accomplish more than MassCUE could alone.
- The relationship aims to improve teaching and learning in the Commonwealth.
- The relationship will maintain MassCUE's commitment to high standards.
- The relationship will enhance and expand MassCUE's reach.

Categories:

- Conferences
- Workshops
- Influence and Advocacy Groups
- Grants and Scholarships
- Member Benefits

A formal collaborative partnership must adhere to the following process:

1. The request for collaborative partnership, whether initiated from the outside or within MassCUE, will be made in writing to the President and Executive Director and should address the criteria above.
2. The request will be referred to the Development and Outreach Committee for consideration and a recommendation to the Board. The Development and Outreach Committee will make a recommendation to the Board of Directors for discussion and a

vote.

3. The Board will assign each collaborative partnership to the appropriate committee.

#### Conferences, Workshops, Member Benefits and Challenge Grants

1. A contract will be written by the collaborative partnership groups.
2. The Board may suggest modifications to the contract, which will be negotiated by the Executive Director or President and chair of the assigned committee.
3. The final decision will be determined by a vote of the Board.
4. The final document will be dated and signed by both parties.
5. Reports regarding the collaborative partnership with the group will be presented to the Board by the assigned committee's chair.

#### Influence and Advocacy Groups

1. A collaborative partnership letter should be drafted by the Executive Director or President and chair of the assigned committee to the facilitator of that group.
  - a. The letter should contain the following:
    - i. Name of appointed MassCUE representatives to sit on a committee, forum or other venue
    - ii. State the theme or purpose of the group.
    - iii. State the expected outcomes of the group
    - iv. State the expected duration of the activity
2. The Board may suggest modifications to the letter.
3. The final draft of the letter will be determined by a vote of the Board.
4. Reports of the group's activities will be reported to the Board by the assigned committee's chair.

Collaborative partnerships will be evaluated annually, and renewal may take place with a Board vote of approval.