

### 2016-17 Accomplishments

MassCUE has had another productive and busy year. Our Strategic Plan continues to guide our work.

#### **Our 4 Main Goals are:**

- To educate, connect and inspire the educational community across Massachusetts
- To increase and diversify programs & services
- To increase mutually beneficial partnerships with intention
- To improve operations and governance of MassCUE

In addition to the highlighted activities in this report, the Board continued with our rebranding efforts and updated our Bylaws and Policies

#### Corporate Partners

MassCUE is pleased to have the following sponsors as our Corporate Partners:



### Elections and Appointments

The 2017 spring MassCUE Elections results:

President: Bill Milot

President-Elect: Rayna Freedman

Secretary: Karen McGrath

Treasurer: Jacqueline Prester

Appointed: Eileen Belastock, Cathy Collins, Craig Juelis, Kim Keith, Bev Reber, and Kim Zajac.

#### Membership Benefit: Atomic Learning

MassCUE members continue to receive a complimentary subscription to Atomic Learning. Our members took advantage of 187 training modules with 160 members using the site on a regular basis.

#### Professional Development & Special Programs

Providing professional development is at the core of MassCUE. In addition to the conferences, we offer a variety of PD opportunities. This year we provided:

- Summer Boot Camp for Google Apps for Education
- Blended Learning Leadership Cohort
- Winter Googlepalooza (Lunenburg High School)
- 10 Learning Tours
- 6 Online Courses
- 5 F2F Workshops
- 3 districts for MassCUE4You (North River Collaborative, Cohasset and Amesbury)

#### Special thanks to:

Working with like-minded organizations is one of our Strategic Plan Goals. This year, we collaborated with M.A.S.S, MASCD, Tech&Learning, Center for Digital Education, LearnLaunch, MSLA, DESE, and California CUE. The results are richer opportunities for our members.

## **Committee Highlights**

### ***Awards & Recognition:***

Administrator Award: Amy Berdos, Ed.D.  
Pathfinder Awards: Kerry Gallagher, Marty Geoghegan,  
Jennifer Judkins & Karen Winsper

### ***Communications:***

Oversaw the new MassCUE website rollout and updated OnCUE, our digital blog. Expanded communications/outreach through the year-round and conference Social Media Ambassadors. Supported development of extensive marketing plan.

### ***Development & Outreach:***

Worked to increase the MassCUE membership and encourage activities aligned with our goals. A new benefit for "Free Individual Membership" for one year to first year teachers (starts 8/1/17) and opportunities to apply for event sponsorships aligned with our goals.

### ***Special Interest Groups:***

5 active SIGs

- Blended & Online Learning
- Makerspace
- SLP & Special Educators
- Southeast Cape & Islands Tech Team (SCITT)
- Southeastern MA (SEMSIG)

## **Grants & Scholarships**

The Grants Committee awarded 13 grants this year.

This year's grant recipients:

- |                     |                           |
|---------------------|---------------------------|
| • Anne Brown        | Dartmouth                 |
| • John Hefferman    | Westhampton               |
| • Linda St. Laurent | Cardinal Spellman HS      |
| • Mary Savares      | Northampton               |
| • Wendy Arnold      | Melrose                   |
| • Christine Gnadiak | Spencer/East/Brookfield   |
| • Jessica Harns     | Acton-Boxborough          |
| • Kevin Madden      | Sharon                    |
| • Linda Lonergran   | Plymouth                  |
| • Kevin Sullivan    | Walker School             |
| • Brianne Killion   | Norwood                   |
| • Mary Amrock       | North River Collaborative |
| • Lori J Button     | Spencer/East/Brookfield   |

MassCUE awarded a MassCUE Fall Conference scholarship to one lucky MassCUE member who had never attended the conference before. The scholarship covered two days' registration and one night's lodging. The winner was **Sarah Hines from Falmouth.**

## **Rebranding**

MassCUE has continued to work with the digital marketing firm Viaspire to guide us in developing our new presence including updating our web site and expanding our social media outreach.

## **Conferences**

***Fall Conference:*** MassCUE is known for our 2-day conference at Gillette Stadium in October. Our keynote speaker on Wednesday was Dr. Dallas Dance, Baltimore County Superintendent of Schools. On Thursday we featured our Ted-talk style keynote with 4 speakers: Dr. David Dockterman, Dr. Joseph Maruszczak, Matt Miller and student Collin Keegan. Both days, we had featured speakers Sherry Gick, Allison Mollica, Dr. Kecia Ray and Jessica Ross. There were over 2200 participants that attended over 160 sessions during the 2-day conference.

***Spring Conference:*** The focus for our spring conference was leadership. We partnered with MASCD to host the event at Holy Cross in March. There were over 180 participants. The keynote speakers were Starr Sackstein and Suzy Brooks. Participants attended 30 sessions with 57 presenters.

***Better Together:*** Was held on August 25, 2017 at Lesley University. There were 125 attendees with 20 sessions offered including Makerspaces, TEDxYouth, Simple Machines, and Slam Poetry. The highlight of the conference was a presentation and tour of Lesley Makerspace (located in the Lesley Graduate School of Education) led by Dr. Sue Cusack and Dr. Valerie Shinas.

## **Membership**

We saw an increase in individual memberships this year!

Individual: 994

Corporate Members: 127

Corporate Partners: 8

## **Financial**

(May 31, 2017)

|          |              |
|----------|--------------|
| Income   | \$ 1,119,300 |
| Expenses | \$ 873,588   |
| Net      | \$ 245,711   |