

# MassCUE Annual Report

June 2015

## 2014-15 Accomplishments

MassCUE has had another productive, busy year. This Annual Report highlights our accomplishments during the 2014-15 school year.

Our Strategic Plan continues to guide our work. Our 4 Goals are:

- To improve marketing and communication
- To increase and diversify programs and services
- To increase mutually beneficial partnerships with intention
- To improve operations and governance of MassCUE

In addition to the highlighted activities in this report, the Board:

- Implemented Office 365 as our Board collaboration tool and portal
- Began a Rebranding Project
- Updated our Bylaws and Policies

We are pleased to have the following vendors as our Corporate Partners:



## Elections and Appointments

The 2015 spring election of officers was one of MassCUE's most closely contested races. The final results: Milot/Weigel-52%, Driscoll/Freedman-48%! We also appointed new members-at-large, Advisors and a new Vendor Liaison. Results:

- Officers: President: Bill Milot, Vice-President: Lynn Weigel, Secretary: Karen McGrath, Treasurer: Jackie Prester
- Appointed Board members: Sarah Ahern, Lorelle Alessio, Julie Baudreau, Cathi Collins, Ellen Driscoll, Rayna Freedman, Danielle Klingaman, and Bev Reber.
- Vendor Liaison: Brian McDonald
- Advisors: Alan November, Lydia Smyers and Isa Zimmermann.

## Membership Benefit: Lynda.com

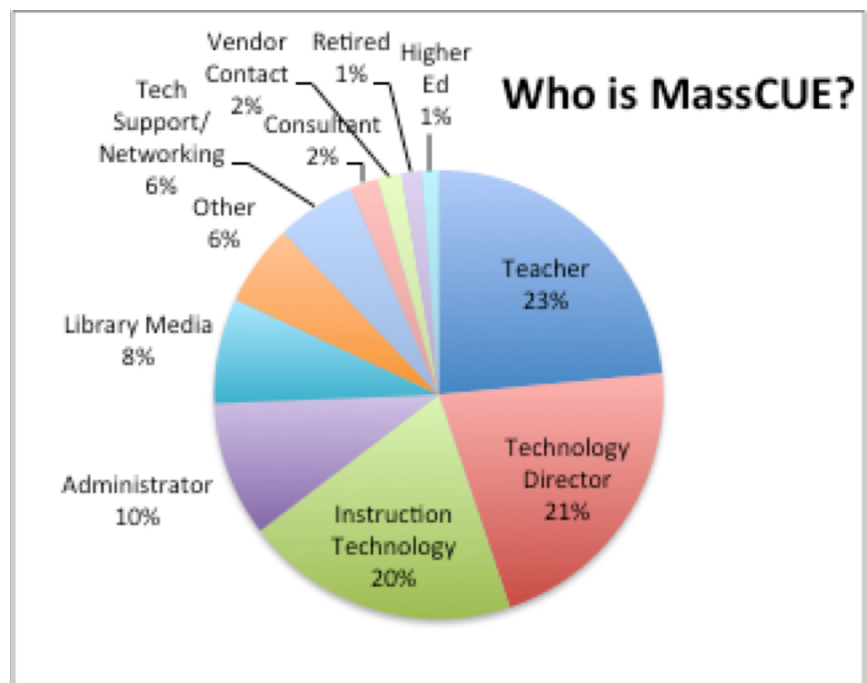
This year, every MassCUE member as of September 15 received a complimentary subscription to Lynda.com. 378 members logged into Lynda.com which represents 46% of the membership. Over 3900 videos were viewed. The total time watching videos was 313 hours.

## Professional Development and Programs

Providing professional development is at the core of MassCUE. In addition to the conferences, we offer a variety of PD opportunities.

This year we provided:

- 4 Online courses, 3 F2F workshops, 2 webinars
- 2 MassCUE4You (Everett & Concord PS)
- Googlepalooza



## Committee Highlights

- **Awards & Recognition:**
  - Administrator Award: Peter Sanchioni, Superintendent, Natick Public Schools
  - Pathfinder Award:
    - Julie Baudreau
    - Dan Callahan
    - Kevin Murphy
    - Sean Rubin
- **Bylaws, Policies & Procedures:** Significant Bylaw updates
- **Communications:**
  - OnCUE Online: Featured Educator
- **Influence and Advocacy:**
  - State IT Infrastructure Grant
- **Special Interest Groups:** 2 new SIGs
  - O365 Online
  - Makerspace

## Grants

The Grants Committee made a concerted effort to increase our Grants program. They provided a number of workshops and increased the amount of grant awards with terrific results. This year's grant recipients:

- **Peggy Harvey and Cindy Hold**, Gates Elementary School, Acton
- **Laurena Mott**, Joseph W. Martin Elementary School, North Attleboro
- **Jennifer Romph and Phil Capaldi**, Melrose Avenue School, Jamestown, RI
- **Sandra Devarney and Lisa Sanderson**, Abbot School, Westford
- **BJ Burke, Susan Stewart-Racicot and Anne Marie Wyman**, Johnson Middle School, Walpole
- **Gina Caulfield and Brenna Cunningham**, Johnson Elementary School, Natick
- **Julia Giglia**, Whitman-Hanson Regional High School, Whitman
- **Kim Keith**, Marguerite E. Small Elementary School, West Yarmouth
- **Trevor Takayam**, Wildwood Elementary School, Amherst

## Ellen Driscoll Recognized With ISTE Advocacy Award

We are thrilled to announce that Ellen Driscoll, MassCUE Secretary and Advocacy Chairperson, was selected for the ISTE 2015 Award for Advocacy. The award honors individuals who champion Ed Tech at the local or state level. Ellen was recognized for her decades of leadership in advocating for technology in Massachusetts that resulted in increased state funding for schools.

## Conferences

**Fall Conference:** MassCUE is known for our 2-day conference at Gillette Stadium in October. This year's theme was *Confidence to Create*. Our keynote speaker on Wednesday was Steve Gross from *Life is Good*. Thursday we featured a new Ted-talk style keynote with 4 speakers: Peter Reynolds, Dr Mark Edwards, Sara Wilkie and Hopkinton High School senior Ashley Olafsen, There were over 800 participants that attended over 80 sessions per day.

**Spring Conference:** The focus for our spring conference is leadership. We partnered with EdTech Teacher to host the event at Holy Cross on March. There were over 175 participants that listened to keynote speakers Eric Scheninger and Dr. Damien Bebell and attended 28 sessions.

**Better Together:** On September 20, MassCUE partnered with MSLA to host a new event entitled *Better Together*. It was designed to share best practices between Library, Technology and Classroom teachers. Steve Chinosi from the Newton North Innovation Lab was the keynote speaker. Over 180 educators met at Newton North High School HS for this extremely successful event.

## Increased Partnerships

Collaborating and partnering with like-minded organizations is one of our Strategic Plan Goals. This year, we continued our partnerships with M.A.S.S., EdTech Teacher, Tech&Learning, Center for Digital Education and LearnLaunch. We cultivated new partnerships with MSLA, DESE & MassCAN and California CUE. The results are richer opportunities for our members.

## Membership

We saw an 3% increase in individual memberships this year!

- Individual: 754
- Corporate: 122

## Financial (May 31, 2015)

Income	\$ 946,403.00
Expenses	\$ 725,348.00
Net	\$ 221,055.00