

Annual Report

June 2016



Educate, Connect, Inspire

2015-16 Accomplishments

Masscue has had another productive and busy year. Our Strategic Plan continues to guide our work.

Our 4 Main Goals are:

- To educate, connect and inspire the educational community across Massachusetts
- To increase and diversify programs & services
- To increase mutually beneficial partnerships with intention
- To improve operations and governance of MassCUE

In addition to the highlighted activities in this report, the Board continued with our Rebranding efforts and updated our Bylaws and Policies

Corporate Partners

Masscue is pleased to have the following sponsors as our Corporate Partners:



Elections & Appointments

The 2016 spring election of board members was held this spring.

Elected: Daniel Downs, Moira Rodgers, Julie Baudreau, and Grace Magley

Appointed: Jared Perrine

Membership Benefit: Lynda.com

MassCUE members continue to receive a complimentary subscription to Lynda.com. 642 members logged into Lynda.com which represents 67% of the membership.

Professional Development & Special Programs

Providing professional development is at the core of MassCUE. In addition to the conferences, we offer a variety of PD opportunities. This year we provided:

- Googlepalooza
- CUE Rock Star Camp
- Microsoft Innovative Educator Program (MIE)
- 5 Online Courses
- 3 F2F Workshops,
- 2 Webinars
- 4 MassCUE4You (W. Bridgewater, Ayer-Shirley, Dracut, Brookline Public Schools)

Partnerships

Collaborating and partnering with like-minded organizations is one of our Strategic Plan Goals. This year, we continued our partnerships with M.A.S.S, EdTech Teacher, Tech&Learning, Center for Digital Learning, and the Massachusetts Department of Education.

Committee Highlights

Awards & Recognition:

Administrator Award: Gary E. Maestas, Ed.D.

Pathfinder Awards:

John Marcus, Jonathan Schmid,

Michael Linane & Jared Parrine

Communications:

Social Media Ambassadors

Development & Outreach:

Expanded outreach through a variety of EdCamp sessions

Special Interest Groups:

4 new SIGs

- DDMs
- Magnificent Middle School Minds
- SLP & Special Educators
- Student Tech Teams

Grants & Scholarships

The Grants Committee increased our Grants program and received a historical record of over 40 grant applications. They provided a number of informational workshops and increased the amount of grant awards with wonderful results. We awarded 13 grants this year! This year's grant recipients:

- **Corinne Brems and Gideon Gaudette**,
Community Elementary School
- **Charlotte Corbett and Fiona Bennie**,
Horace Mann School for the Deaf
- **Brenda Doucette**, J.W. Martin Elementary School
- **Mary-Ellen D'Espinosa**, Millis Middle School
- **Kim Florek**, William E. Norris Elementary School
- **Carmella Hughes**,
Nathaniel Morton Elementary School
- **Brandy Jackson**, Nauset Regional Middle School
- **June Kim and Brian Fabrizio**,
Lawrence Family Development Charter School
- **Jean Marston**, Archbishop Williams High School
- **Kathryn Powers**,
James M. Quinn Elementary School
- **Anne Sullivan**, J.W. Martin Elementary School
- **Christine Yeomans**, Amvet Elementary School
- **Kim Zajac**, Norton Middle/High School

MassCUE awarded a MassCUE Fall Conference scholarship to one lucky MassCUE member who had never attended the conference before. The scholarship covered two days' registration and one nights' lodging. This year's conference scholarship winner was:

- **Lisa Serio-Vienneau**, Doherty Middle School

Rebranding

Designed a new logo and by-line and selected Viaspire, a digital marketing firm, to guide us in developing our new presence including updating our web site and expanding our social media outreach.

Conferences

Fall Conference: MassCUE is known for our 2-day conference at Gillette Stadium in October. This year's theme was Dare to Innovate. Our keynote speaker on Wednesday was Catlin Tucker, Certified Google Educator from Sonoma County California. Thursday we featured our Ted-talk style keynote with 4 speakers: Jen Price, Steve Vitner, Jonathan R. Werner and student Maxwell Surprenant. There were over 2000 participants that attended over 160 sessions during the 2-day conference.

Spring Conference: The focus for our spring conference is leadership. We partnered with EdTech Teacher to host the event at Holy Cross in March. There were over 241 participants from 88 districts. The keynote speakers were Caitlin Krause and Michael Klein. Participants attended 28 sessions.

Better Together: Was held on August 20, 2015, at Concord Carlisle High School. There were 18 sessions offered including Makerspace, TouchCast, Simple Machines as examples. The highlight of the conference was a presentation by the Museum of Science about the technology used in the Pixar exhibit. There were over 150 participants at this event.

Membership

We saw a 3% increase in individual memberships this year!

Individual: 960

Corporate: 148

Financial

(May 31, 2016)

Income	\$ 1,122,724
Expenses	\$ 799,337
Net	\$ 323,387