



## Special Opportunities

Conference 2003 • Sturbridge, Massachusetts  
NOVEMBER 12-13, 2003

- Conference 2003 will be a digital conference. .... \$5,000  
Registration fee will include a handheld computer for each attendee. For \$5,000, your company can subsidize the cost of the handhelds and be one of the only companies whose logos and business card information will be loaded into each participant's handheld computer.
- Conference Fees for all Presenters ..... \$15,000
- 2003 Pathfinder Reception ..... \$7,500
- Keynote Speaker (Wednesday) ..... \$6,000
- Keynote Speaker (Thursday) ..... \$6,000
- 1 Morning Coffee/Danish Station in Exhibit Hall .. \$5,000
- Registration fees for all Conference Volunteers ... \$3,000
- Markers for all Attendees ..... \$3,000
- Luncheon Dessert Table ..... \$2,500
- MassCUE President's Reception ..... \$2,500
- Closing Ceremonies Reception Refreshments ..... \$2,500
- Name badge lanyards for all participants ..... \$2,500
- Shuttle Buses to and from Satellite Parking ..... \$2,000
- Be one of the companies to display your logo on MassCUE conference tote bags ..... \$1,200
- Afternoon cold drinks for attendees (Wed) ..... \$1,500
- Afternoon cold drinks for attendees (Thurs) ..... \$1,500
- Note Pads in all Breakout Rooms ..... \$1,500
- Grand Prize Giveaway, winner to be drawn at ..... closing ceremony Thursday afternoon

### Equipment Donations:

- A/V Equipment for keynote speakers, both days
- Computers for CUE Central E-mail stations (reserved)
- LCD Projectors for 10 breakout rooms each day
- Microphones for 5 breakout rooms, both days

### ARE YOU INTERESTED? NEED MORE INFORMATION?

Contact: Lelia Richardson  
MassCUE, Inc., P.O. Box 812188, Wellesley, MA 02482  
(MassCUE Office) Voice or Fax: 781-235-5332  
masscue@masscue.org  
[www.masscue.org](http://www.masscue.org)



## Want to maximize your visibility at the MassCUE Conference?

Take advantage of one of the following opportunities to put your company out in front of the competition. Check the ones that interest you and include this form with your Exhibit Application and Contract. We'll contact you to discuss your choices. Call right away. Some choices may no longer be available. (See other side of this sheet for more details.)

### WHAT DO YOU GET?

#### Gold Donor — \$10,000-\$19,999

- Prominent signage at sponsored item/event
- Listing on prominent "Conference Donors" signs in Exhibit Hall, Registration Lobby, and Courtyard
- Full-page ad in conference program book
- Gold Sponsor recognition on inside cover of conference program book.
- Company logo on MassCUE's conference sponsor web page
- 5% of donation will go towards MassCUE's NEW Grant Program to provide registration scholarship and substitute coverage for a teacher to attend the conference.

#### Silver Donor — \$5,000-\$9,999

- Prominent signage at sponsored item/event
- Listing on prominent "Conference Donors" signs in Exhibit Hall, Registration Lobby, and Courtyard
- Half-page ad in conference program book
- Silver Sponsor recognition on inside cover of conference program book.
- Company logo on MassCUE's conference sponsor web page
- 5% of donation will go towards MassCUE's NEW Grant Program to provide registration scholarship and substitute coverage for a teacher to attend the conference.

#### Bronze Donor — \$2,000-\$4,999

- Prominent signage at sponsored item/event
- Listing on prominent "Conference Donors" signs in Exhibit Hall, Registration Lobby, and Courtyard
- 1/4 page ad in conference program book
- Bronze Sponsor recognition on inside cover of conference program book.
- Company listing on conference sponsor web page
- 5% of donation will go towards MassCUE's NEW Grant Program to provide registration scholarship and substitute coverage for a teacher to attend the conference.

### Mail or Fax Back This Form

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

## EVENTS

### **Pathfinder Reception (exclusive) ..... \$7,500**

The Massachusetts Computer Using Educators presents the annual Pathfinder Awards which honor Massachusetts educators and leaders who have demonstrated leadership in their ability to find an effective pathway for planning and integrating the uses of technologies in education. We would like you to consider helping us present this unique award to educators in the field of technology.

The reception to honor the 2003 award recipients and present their awards will be held on Wednesday evening.

- Introduction at the beginning of the award ceremony
- Opportunity to address the audience for approximately two minutes
- Opportunity to display your company banner
- Listed on conference donor signs throughout the hotel

### **President's Reception ..... \$2,500**

MassCUE's president will hold a reception for the MassCUE board, the conference committee, and invited guests at the end of the day on Wednesday.

- Signs at the reception will recognize your company's sponsorship of the event
- Listed on conference donor signs throughout the hotel
- Acknowledgment in conference program and on web site

### **Conference Closing Ceremony ..... \$2,500**

At the end of the conference, on Thursday afternoon, conference attendees will be invited for refreshments at a closing ceremony. The conference grand prize will be given to someone who attends that celebration.

- Signs at the ceremony will recognize your company's sponsorship of the event
- Listed on conference donor signs throughout the hotel
- Acknowledgment in conference program and on web site

## FOOD

There are a variety of opportunities to provide refreshments. All attendees look forward to eating!

- Listed on conference donor signs throughout the hotel
- Signs on the tables where the food is being served
- Acknowledgment in conference program and on web site

### **Morning Coffee/Danish Station ..... \$5,000**

### **Luncheon Dessert Table ..... \$2,500**

### **Afternoon Cold Drinks (each day) ..... \$1,500**

## BUS SPONSORSHIP

### **Shuttle Buses ..... \$2,000**

Once the hotel parking lot is filled, participants are shuttled back and forth between the hotel and a satellite parking area.

- Opportunity to display your company name inside or outside the shuttle bus.
- Listed on conference donor signs throughout the hotel
- Acknowledgment in conference program and on web site



## SPEAKERS

### **Keynote Speaker (2 opportunities) .... \$6,000**

Each morning a keynote speaker addresses the entire conference audience.

- Opportunity to introduce the keynote speaker
- Opportunity to display your company banner
- Listed on conference donor signs throughout the hotel
- Acknowledgment in conference program and on web site

## CONFERENCE EXPENSES

### **Presenters' Registration Fees ..... \$15,000**

Each year MassCUE covers the conference day expenses of its workshop presenters. Last year we waived the registration fees for over 200 educators who contributed to the conference workshop schedule.

- Listed on conference donor signs throughout the hotel
- Acknowledgment in conference program and on web site

### **Volunteers' Registration Fees ..... \$3,000**

Each year MassCUE covers the conference day expenses of its conference committee and other conference volunteers.

- Listed on conference donor signs throughout the hotel
- Acknowledgment in conference program and on web site

## GIVEAWAYS

MassCUE will have the following giveaways produced with MassCUE's logo and your company's logo displayed.

### **Markers ..... \$3,000**

### **Namebadge Lanyards ..... \$3,000**

### **Notepads ..... \$1,500**

### **Company Logo on conference bag .... \$1,200**

MassCUE will provide each participant with a conference bag with MassCUE's logo on one side. On the other side will be the logo of each of the companies that donates \$1,200 toward the production of the bag. A good opportunity to see your company logo every where you look!!!

## EQUIPMENT

There are a variety of opportunities to provide refreshments. All attendees look forward to eating!

- Signs in the rooms where the equipment is located
- Acknowledgment in conference program and on web site

### **AV Equipment for keynote speakers**

### **LCD Projectors for 10 breakout rooms each day**

### **Microphones for 5 breakout rooms each day**

## HANDHELD COMPUTER SUPPORT

### **..... \$5,000**

Every attendee will receive a handheld computer, loaded with the conference program.

- Your company logo and contact information will be loaded into the handhelds
- Listed on conference donor signs throughout the hotel
- Acknowledgment in conference program and on web site