



## Promoting New Visions of Teaching & Learning

Informal meeting of the MassCUE Board of Directors and Conference Committee members on Saturday January 20, 2007

Walter McKenzie, Vice President; called the meeting to order at 9:20 A.M.

Present: Linda Colvin, Ellen Driscoll, Walter McKenzie, Beverly Reber, Linda Allen, David Laroche, Dorothy Wright, Michael Purdy, Casey Giordani, Marcy Reed, Laurene Belisle, Sharon Eempio, Ralph Eempio, Sr. Carol Skehan, Art Travis, Paula Toirielli, Romeo Marquis, Lorelle Alessio, Valeri Langille, Cathleen Moran, Deborah Donohue, Ragen Tiliakos and Lelia Richardson

Walter welcomed the new board members Michael Purdy, Romeo Marquis, and Casey Giordani.

Ragen reviewed the expenses for the conference. The approximate profit for the conference is \$51,000.00. There are a few expenses and some income from the state that will adjust the final amount.

Ragen presented the conference totals from 1991 through 2006. The members were concerned about the drop in attendance. There were many suggestions. Entice Principals and Superintendents to come to conference. Pre conferences, merging MESPA, Library and Superintendent conference. Change in registration cost, Special invitation and event for Principals. Lelia indicated the need to connect with higher education.

There are six New England ISTE affiliates are meeting and plan on sponsoring a ISTE Leadership Institute. Casey and Ragen will contact institutions of higher education to inform them about MassCue and the annual conference. Some names were suggested as speakers Tyson, a Principal who uses podcasts and blogs and Brian Czapla, Assistant Principal; South Middle School, Glastonbury Public Schools (860)652-7040.

Some strands that were discussed were:

- Principal Leadership
- Technology Leadership
- Teaching and Learning
- Classroom Curriculum
- Emerging Technology
- Assistive Technology

Paula is going to talk to the Library organization to see if they want to work together on a 2008 conference. The committee indicated that they would like to offer podcasting and see if an Apple store can offer educators at the conference discounted prices for iPods. Michael Purdy will pursue Apple to offer Podcasting workshops at the conference.

Ragen suggested that we purchase USB Bracelets for the 25<sup>th</sup> anniversary of the MassCUE annual conference for attendees. The committee agreed to look into purchasing the bracelets with at least 512MB and perhaps 1GB of memory

The Technology Cookbook will be posted on online with a template listed below to add new lessons for next year.

There was a discussion about how to attract people to the exhibit hall in 2007. The following suggestions were accepted by the members:

- Reception in Exhibit Hall from 3:30-5:00 P.M. on Wednesday
- Serve lunch in the Exhibit Hall
- Create a CUE Central near the Exhibit Hall
- Hold drawings, announce winners, make other announcements, disseminate MassCue info. In the Exhibit Hall

Ragen presented the schedule for the November 14 and 15<sup>th</sup> conference. Casey, Linda Dorothy, Sharon, Ralph volunteered to be on the Anniversary subcommittee and Marci said that if needed she would chair the event.

The committee needs to start to look for a keynote for 2008 conference. Ragen asked the members to send recommendations to her.

The Board discussed the book *Good to Great* by Jim Collins.

2:00 P.M. Attendance: Walter McKenzie, Beverly Reber, Linda Allen, Michael Purdy, Casey Giordani, Ragen Tiliakos, Romeo Marquis, Lorelle Alessio, Ellen Driscoll, Deborah Donohue, and Linda Colvin

Walter lead a discussion of the Board operating as a Level 5 Leadership as presented in *Good to Great*. The following points were agreed upon:

Level 5 leadership requires all decisions to be made openly and above-board

Level 5 leadership requires trust among all Board members

When disagreement occurs Board members should treat one another with respect

When Board members disagree they should not take it personally or defensively

When Board members disagree, they should discuss the issue openly until consensus can be achieved

Level 5 leadership requires implies that people do not sit on the Board inactively

Level 5 leadership requires the Board to continually groom new committee members and Board members

Walter asked all Board members if they were comfortable getting on the bus to move MassCUE forward, and if they felt they had a suitable seat on the bus. He allowed for anyone who did not want to continue on the bus to express their feelings, referring to the Wells Fargo example in *Good to Great*. Everyone present indicated they were glad to get on the bus. It was agreed that further discussion on the appropriate seat each Board member has on the bus can continue in the future.

We reviewed the realities of MassCUE as we lead today.

Our numbers are dwindling

The focus of use of technology has changed from instruction to administration

Need to be proactive in the terms of trends that we see

We need to promote our collective knowledge re the state of educational technology in Massachusetts

Need to diversify demographically and geographically

We need to make the connection with Pre-service and beginning teachers and higher education

Money is tight in schools/communities

The discussion concluded with the group agreeing that in order to move forward as Level 5 leadership, we must acknowledge these realities but keep our focus on our hedgehog concept:

MassCUE will transform education by sharing, collaborating and providing professional growth opportunities that affect best practices through the use of 21st century tools.

MassCUE may want to consider having a board member act as a liaison to other organizations.

Beverly presented information regarding group structures.

Walter discussed the New England ISTE Affiliates (Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island) and their progress.

Lorrelle indicated she has found a place for the retreat. The dates are April 12 and 13<sup>th</sup> at Mt Holyoke Conference. Alan November will be there.

NECC Conference

Leila reserved Hilton and board members need to fill out form and send to Lelia if they are attending. Board Members should book flights as soon as possible and send receipt to Leila for reimbursement.

The members agreed to allow Walter to purchase the book *Art of Possibilities* for the board to read and discuss.

At 3:10, the meeting ended

Respectfully submitted

Ellen M. Driscoll