



Massachusetts Computer Using Educators

Promoting New Visions of Teaching & Learning

Regular meeting of the MassCUE Board of Directors Meeting on Friday, September 30, 2005

Laurie Keating, President; called the meeting to order at 5:30 P.M.

Present: Lorelle Alessio, Linda Allen, Linda Colvin, Glenn Coolong, Deborah Donahue, Ellen Driscoll, Kathy Galvin, Laurie Keating, Priscilla Kotyk, Walter McKenzie, Beverly Reber, Ragen Tiliakos, and Dorothy Wright,

Absent: Brenda Dubrey and Steven Lamarche

Also Present: Lelia Richardson, Carole Schuster, and Charles Schiller

On a motion duly made and seconded, it was unanimously,

Voted: To approve the minutes dated May 6, 2005 as amended.

Kathy Galvin submitted the Treasurer's Report

Hometown CD:	12 month CD	\$30,000.00	matures June, 2006
Hometown CD:	6 month CD	\$20,000.00	matures December, 2005
Cert 4:	6 month CD	\$24,214.62	matures February, 2006

CD Accounts total \$74,214.62

Financial Report Summaries FYE (07/01/05)

Profit and Loss:

Income/Revenue	\$41,273.39
Expenses	\$27,394.21
Net Income/Loss	\$13,879.18

Funds Receivable: \$14,385.00

On a motion duly made and seconded, it was unanimously,

Voted: to accept the treasurer's report

Laurie indicated that the Educational Technology Advisory Council (ETAC) drafted a letter to the Commissioner of Education requesting a line item for technology with a

percentage to be determined from the Chapter 70 funds.

She also indicated that the state is planning to have students take the MCAS online in January or February. The test results would not count for students. The test would include 10 ELA open response questions and 10 science open response questions. Susan Cusack is on the ETAC board. She is concerned about educational web sites and the need for them to meet universal design requirements.

Conference report: The keynote speakers, Marcia Burmeister and Diane Lewis are all set. Paula will arrange for the gifts for the keynotes. Lelia indicated there are only seven booths left and two are for book sales. Lelia and Ragen have met with MEC and WiFi to insure adequate Internet access for the conference. WiFi techs will be on hand to provide technical support. Dorothy will send Lelia the list of recreational activities in the Sturbridge area and Walter will post them on the website. Five projectors have been purchased for the conference. The remaining projectors will be loaned to the conference from Marcy and Ragen. Deneen Frazier and David Warlick have committed to be the keynote speakers for the 2006 annual conference. Ragen asked the board for permission to purchase two iPods to raffle off at the conference. Laurie indicated that they should go ahead and purchase the iPods.

Next year, the conference committee members should consider offering a Technology Director's breakfast and a Lantern walk.

Beverly Reber provided information regarding the retreat to be held at the Garrison Inn in Newburyport. There will be six presentations. The iPod presentation is scheduled for Friday evening. On Saturday, FableVision, Mimeo, Group Com and Internet 2 presentations are scheduled.

Walter suggested a symposium for tech directors perhaps in the spring. He also recommended that board members read the book *Good to Great* by Jim Collins. The book provides an outline for moving an organization forward.

On a motion duly made and seconded, it was unanimously,

Voted: To purchase the book *Good to Great* by Jim Collins for each member of the board.

The MassCUE website has great conference information. It is a lot of maintenance because a change in program affects many links. Walter welcomes suggestions and recommendations to improve the website.

On Cue has a full editorial board and three feature writers. The next issue of on Cue is coming out soon. Jamie McKenzie has article in the next issue and so does Marcia Burmeister, this year's keynote speaker. The deadline to submit an article for the next issue is December 1st.

Charles Schiller, Coordinator of I.T. Education at University of Massachusetts Donahue Institute informed the committee about a number of initiatives and opportunities for MassCUE.

The Commonwealth Information Technology Initiative (CITI) has an RFP for professional development due October 17th. In the past they have funded BT3 Berkshire Teachers Teaching Technology, MAKE IT (three-credit course with Romeo Marquis, Framingham State College) and other professional development offerings. He indicated that we should have a representative attend the Science and Technology Caucus and become involved with CITI.

Summer Retreat: Priscilla and Laurie reviewed the notes from the retreat.

Notes from goals –Cape Cod Retreat August 12, 2005 submitted by Priscilla Kotyk

1. Support/Explore emerging technology initiatives for enhancing education – teaching/learning
Competitive/initiative grants (example Nebraska CUE)

Contact: Bev

Map technology to standards, practices, and resources

Contact: Laurie (Priscilla will help)

Criteria: one new idea for each action item posted on the website

Actions items/results showcased appropriately

2. Explore use of online technologies for operational/educational purposes

Sample and select vehicle for online discussion and/or meeting

Contact: Priscilla – Moodle for Book Discussion

Contact: Cathy – VES – TBA

Develop a plan to promote teaching/learning online technologies

Contact: Walter

3. Build Membership

Membership Month Blitz with publications, visit collaborative, posters, visit colleges, etc

Contact: Cathy

Develop and implement a plan for:

reaching identified groups

reaching educators in various locations around the state

retaining membership

Contact: Lorelle

4. Encourage active participation and leadership

Increase usage of the webpage/offerings

Contact: Walter

Create more SIGs

Contact: Bev

Development more activities to involve members

Contact: Walter

Criteria: more members are involved in specific activities

5. Encourage collaboration

Sign the ISTE Marketing Agreement

Contact: Laurie

Develop partnerships with Superintendent-MASS, and MSMLA

Contact: Laurie

Criteria: sign agreement and develop partnerships

Contact: Laurie

6. Build Partnerships with vendor and retail partnerships

New benefits to members

Contact: Dot

MassCUE recycle day – CRT

Contact: Glenn/Ragen

Criteria: Two new well-established benefits

Criteria: Have a recycle day

7. Committee Work

Establish Policies and Procedures

Criteria: policies and procedures manual

Structure of Committees- executive, board, standing

Criteria: proposed committees

Evaluate Board Membership (recruit for expertise, region, minorities)

Criteria: Proposal for a restructured board that is more representative

Propose revisions to bylaws

Criteria: adoptions of bylaws revision

Contact: Deb, Bev, Glenn, Linda

8. Develop a legal policy, plan, and implement for advocacy

Contact: Steve, Connie

Criteria: recommendation for committees' structure, participation

Laurie indicated that every board member should work on a minimum of two goals.

MassOne will be launched soon to replace the department of education's Virtual Education Space (VES)

The ISTE marketing agreement will be signed to reserve a block of rooms at the NEC conference.

At the next meeting, the board needs to reappoint appointed members. The next meeting is scheduled for Thursday, December 1st. The remaining meetings are scheduled for Friday, January 20th, Thursday, March 9th, and Friday, May 12th.

Linda offered a vote of thanks to Laurie for the positive way she conducts the meetings. The committee endorsed the sentiment.

At 7:45 P.M., on a motion duly made and seconded, it was unanimously
Voted: to adjourn

Respectfully submitted

Ellen M. Driscoll